


# ELECTRONIC GIVING & STEWARDSHIP RESOURCES

Several thin, white, parallel lines of varying lengths and slight curves are positioned diagonally on the right side of the image, extending from the top right towards the bottom left.

# Electronic Giving

## **Advantages:**

- Security
  - Convenience
  - Attractive to younger generations
  - Good for the environment
  - Simplifies bookkeeping
  - Stabilize the church's cash flow
  - 30% increase in actual revenue received
  - First Fruits
- 
- A series of white diagonal lines of varying lengths and thicknesses, located in the bottom right corner of the slide, creating a modern, abstract graphic element.



# Electronic Giving



# Electronic Giving

## Fees

|                 | E-Giving    | Parish Pay   | Vanco            |
|-----------------|-------------|--------------|------------------|
| Set Up Fee      | ?           | \$0          | \$0.50 per entry |
| Monthly Fee     | \$19        | \$1 per user | \$0              |
| Per Transaction | \$0.30 + 1% | 1.5%         | \$0.25           |
| Credit Card     | \$0.30 + 3% | 4%           | 2.5%             |

\*Subject to change

# Electronic Giving



## Credit Cards?

### Cons

Could encourage debt  
Additional Fees

### Pros

Convenience  
Cash back rewards

# Electronic Giving

## ELECTRONIC GIVING AUTHORIZATION FORM

St. Francis Episcopal Church

ES9327

| FOR OFFICE USE ONLY   |   | ENVELOPE/DONOR #   | DATE   |
|---|---|--|--|
| Effective date of authorization: _____  |   |  |  |
| Type of Authorization Form:   |   | <input type="checkbox"/> New Authorization<br><input type="checkbox"/> Change donation amount<br><input type="checkbox"/> Change donation date |  |
| <input type="checkbox"/> Change banking information<br><input type="checkbox"/> Discontinue electronic donation |   |  |  |
| Last Name   |   | First Name   |  |
| Address   |   |  |  |
| City  |   | State  | Zip  |
| DATE OF DONATION :<br>____/____/____  | FREQUENCY OF DONATION: (check only one)<br><input type="checkbox"/> Weekly – Mondays<br><input type="checkbox"/> Semi-Monthly – 1 <sup>st</sup> and 15 <sup>th</sup><br><input type="checkbox"/> Monthly on the 1 <sup>st</sup><br><input type="checkbox"/> Monthly on the 15 <sup>th</sup> |  | FUNDS AND AMOUNTS:<br><input type="checkbox"/> General Pledge \$ _____<br><input type="checkbox"/> Building Fund \$ _____<br><br>Total \$ _____  |
| CHECKING / SAVINGS  | Please debit my donation from my (check one):<br><input type="checkbox"/> Savings Account (attach a voided deposit slip below)<br><input type="checkbox"/> Checking Account (attach a voided check below)<br><br><b>Please remember to attach a voided check if using checking account.</b> |  | Routing Number: _____<br><b>Valid Routing # must start with 0, 1, 2, or 3</b><br><br>Account Number: _____<br><div><div>1 2 3 4 5 6 7 8 9 0</div><div>1 2 3 4 5 6</div><div>0 0 0</div><div>Routing Number</div><div>Account Number</div><div>Check Number</div></div> |
|   | I authorize the above church and Vanco Services, LLC to process debit entries to my account. I understand that this authority will remain in effect until I provide reasonable notification to terminate the authorization.<br><br>Authorized Signature: _____ Date: _____                  |  |  |



# Electronic Giving



## *I gave electronically.*

*Please place this card in the alms basin during the offertory if you are enrolled in Electronic Giving and your pledge is automatically deducted from your bank account.*

*If you are not currently enrolled in Electronic Giving, but would like more information, please call the church office at  
(478) 477-4616 or visit  
[www.stfrancismacon.org](http://www.stfrancismacon.org).*

# STEWARDSHIP RESOURCES

A series of several thin, white, parallel lines that originate from the bottom right corner and extend diagonally upwards towards the top right corner of the slide.

PEOPLE



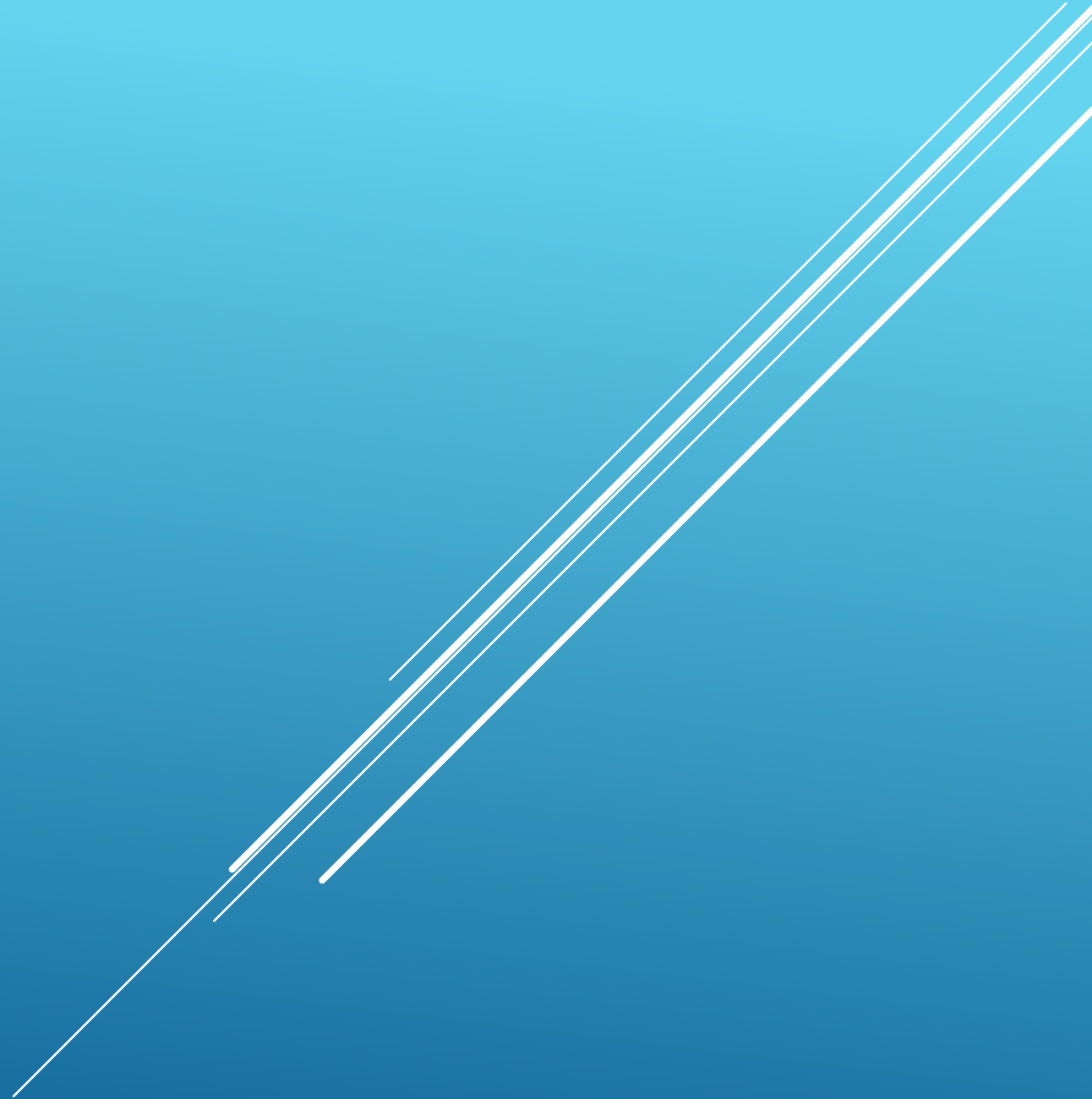
# DIOCESE OF ATLANTA

## STEWARDSHIP COMMISSION & CONSULTANTS

- ▶ **Tammy Pallot, Chair- [tammypallot@gmail.com](mailto:tammypallot@gmail.com) (Macon)**
- ▶ **Mal Underwood – [malvinunderwood@bellsouth.net](mailto:malvinunderwood@bellsouth.net) (Cartersville)**
- ▶ **Julia Gable- [gabriel5018@hotmail.com](mailto:gabriel5018@hotmail.com) (Decatur)**
- ▶ **Dcn. Juan Sandoval- [jsandoval@stphilipscathedral.org](mailto:jsandoval@stphilipscathedral.org) (Kennesaw)**
- ▶ **Rev. Sarah Fisher – [sarah@stcatherines.org](mailto:sarah@stcatherines.org) (Decatur) – TENS Vice President**
- ▶ **Bill Monk – [wmtmonk@gmail.com](mailto:wmtmonk@gmail.com) (Atlanta)**
- ▶ **Rev. Frank Baltz – [frankbaltz@comcast.net](mailto:frankbaltz@comcast.net) (Marietta)**
- ▶ **Lindsey Hardegree – [lhardegree@episcopalatlanta.org](mailto:lhardegree@episcopalatlanta.org) (Planned Giving)**



PLACES



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The Cathedral Book Store, established in 1949 by the Episcopal Church Women, serves the Cathedral of St. Philip, the Diocese of Atlanta and the community at large. We offer books, gifts, music and more,

### Special Online Offer:

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### BOOK OF THE MONTH:

**Abide: Keeping Vigil with the Word of God**

The author will speak at the Cathedral of St. Philip in June.

+ADD TO CART

see more like this

### WE RECOMMEND

**England Pilgrimage Concert**

Cathedral Choir & Schola  
The Cathedral of St. Philip, Atlanta | Saturday, May 11, 7:30 p.m.

value="+ADD TO CART"  
see more like this

**Cathedral Book Store**  
at The Cathedral of St. Philip  
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# WORKSHOPS



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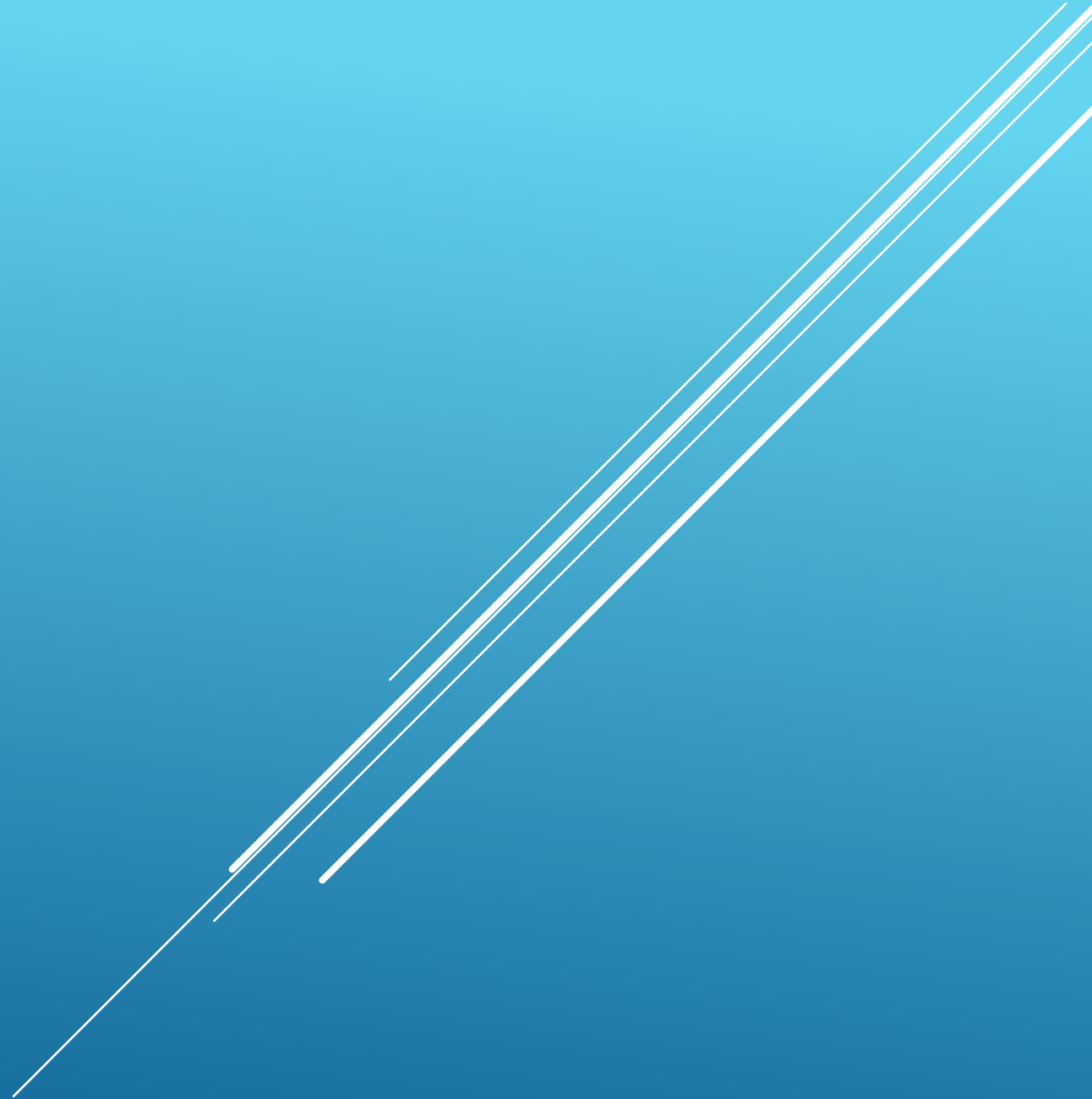


# THE DIOCESE OF ATLANTA COMMISSION ON STEWARDSHIP

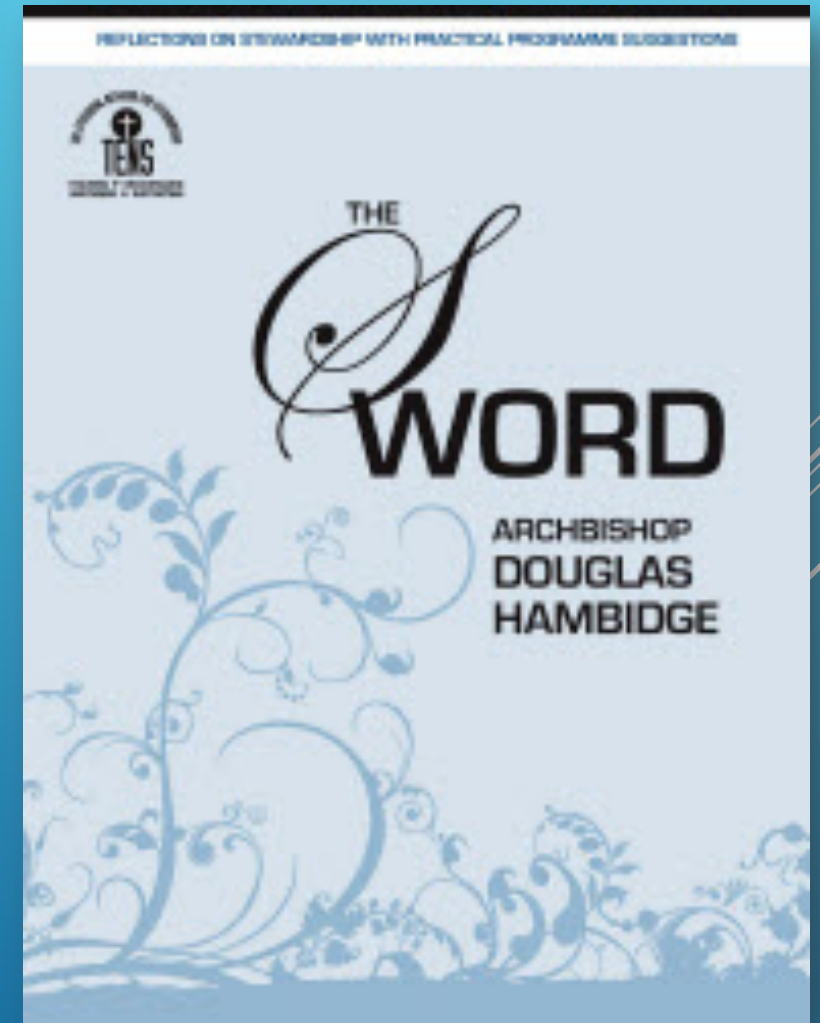
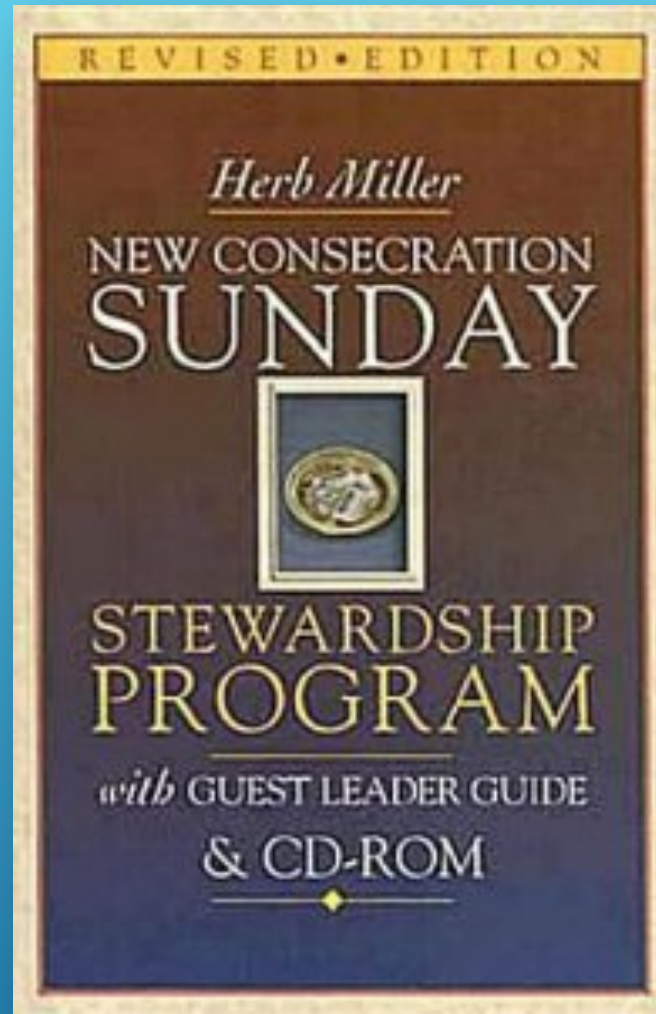
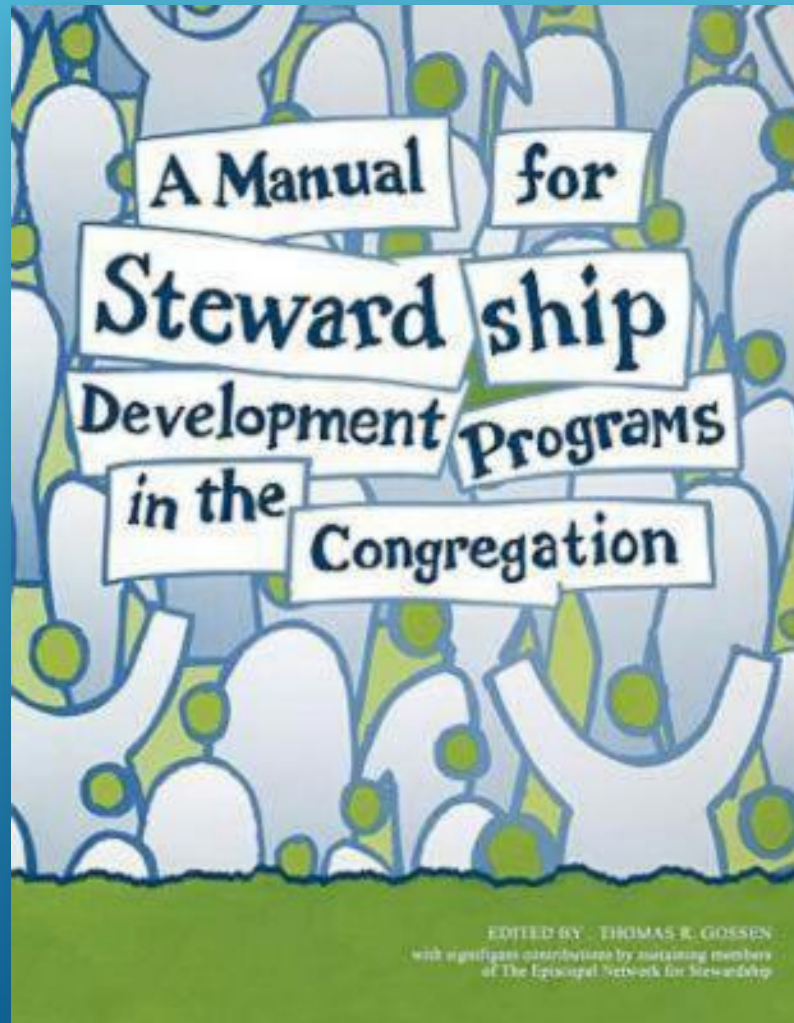
FREE Workshops

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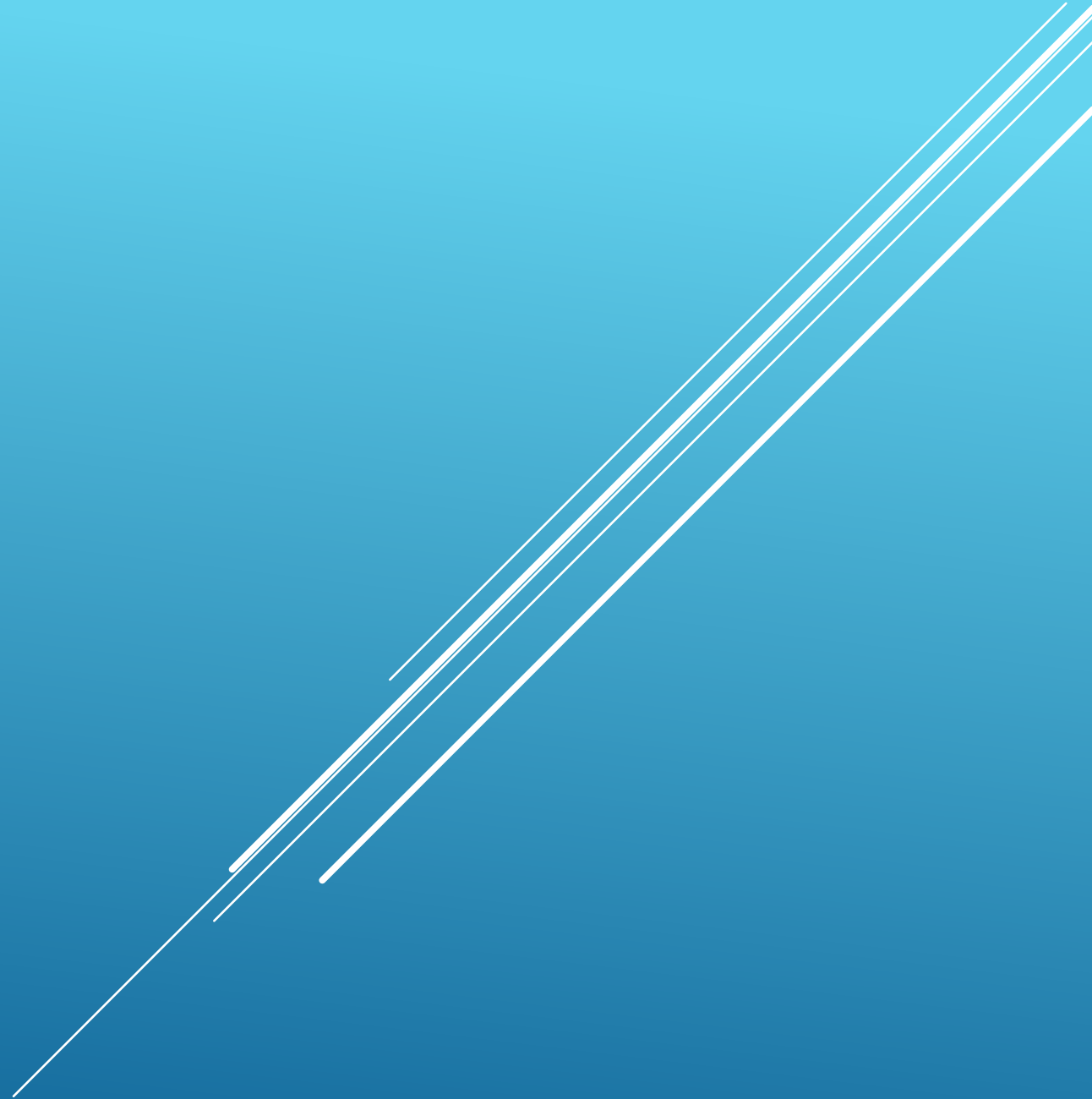
# WORKBOOKS



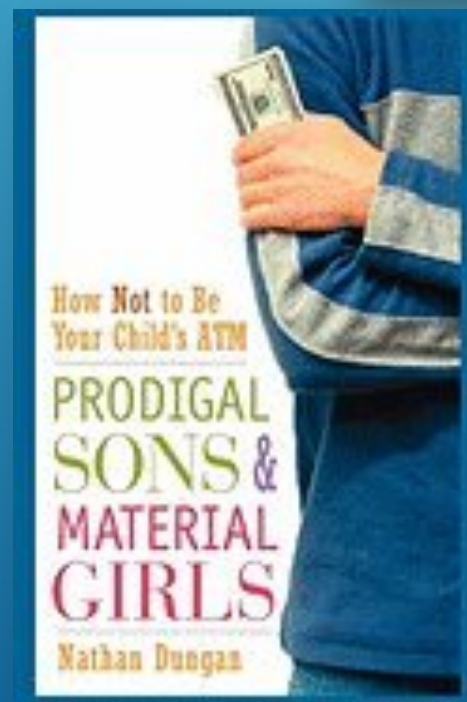
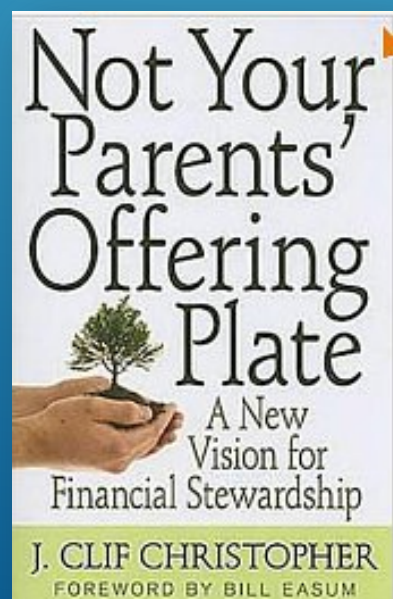
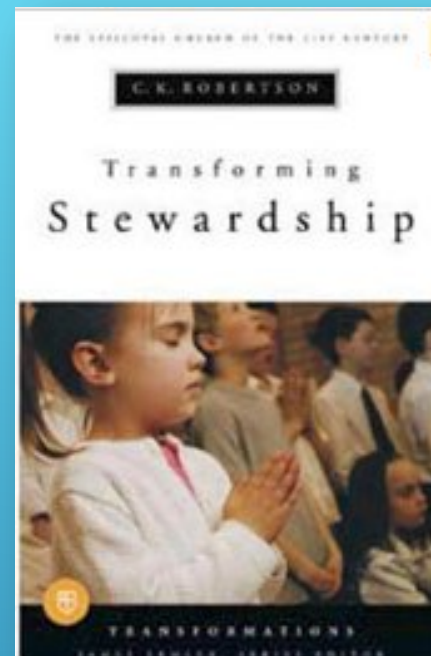
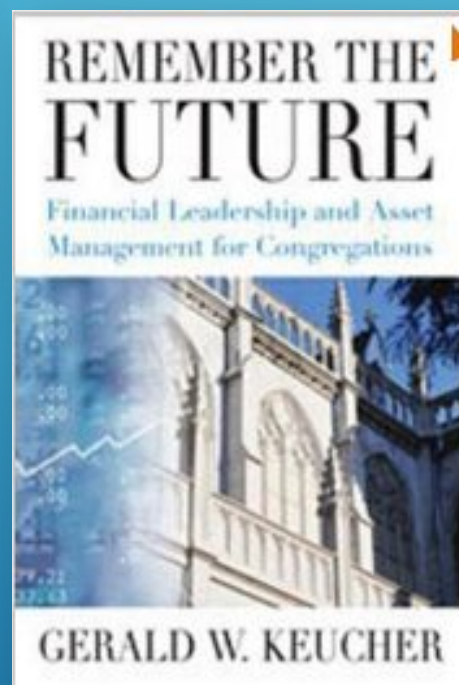
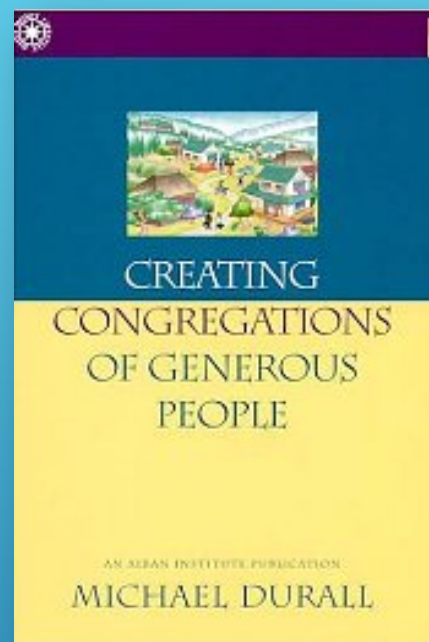




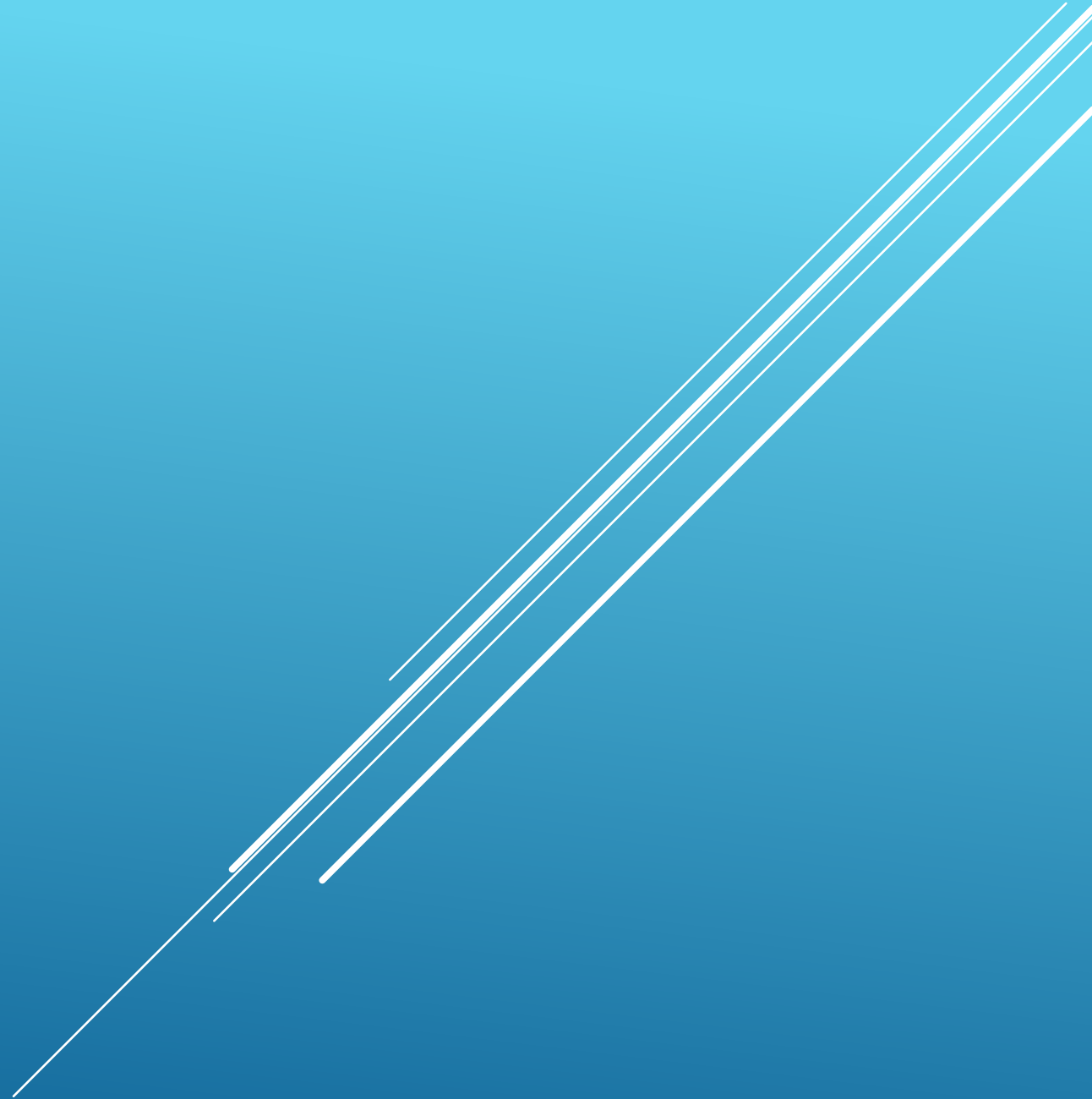
BOOKS







WEBSITES



# EPISCOPAL DIOCESE OF ATLANTA

## WWW.EPISCOPALATLANTA.ORG



# THE EPISCOPAL NETWORK FOR STEWARDSHIP

## WWW.TENS.ORG




User Name:  
generous

Password:  
journey






Living  
Generously:  
2016 Annual  
Pledge Series







# The Episcopal Network for Stewardship



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## Stewardship Resources

[Annual Giving](#)

[Best Practices](#)

[Capital Campaigns](#)

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[Environmental Stewardship](#)

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[Planned Giving](#)

[Preaching Resources](#)

[Stewardship Formation](#)

[Year Round & Holistic Stewardship](#)

### Journey to Generosity: 2017 Annual Pledge Series Giving Materials

*Spanish versions are listed below*

Introduction - Richard Felton ([PDF](#))

Giving: A Multitude of Reasons - Cathy Clement ([MSWord](#))

Reflections

- October 8th Reflection
  - 1-Up ([MSWord](#))
  - 2-Up ([PDF](#))
- October 15th Reflection
  - 1-Up ([MSWord](#))
  - 2-Up ([PDF](#))
- October 29th Reflection
  - 1-Up ([MSWord](#))
  - 2-Up ([PDF](#))
- All Saints Day Reflection
  - 1-Up ([MSWord](#))
  - 2-Up ([PDF](#))
- November 12th Reflection
  - 1-Up ([MSWord](#))
  - 2-Up ([PDF](#))
- 2nd Quarter - The Rev. Sarah K. Fisher
  - 1-Up ([MSWord](#))

# Newsletter Inserts

## Pledge Cards

## Rector's Letters To:

- New Members
- Generous Pledgers
- Encourage Increased Pledging



### *Imagining the Promised Land*

THE REV. SARAH K. FISHER

**T**he Israelites knew what it meant to journey from scarcity to abundance. They did it time and time again. They fled by night, trusting God would guide them and provide for them. Who could have imagined that their journey to liberation would include the sea itself parting and their ability to walk through as though it were dry land? As they traveled through the wilderness, God joined them, feeding them manna, enough for the day, providing them fire by night, and cloud by day. It was not an easy journey, and at times, the Israelites stumbled and complained along the way. Still, God was with them, always, as they moved from a place of bondage to a place of freedom and abundant life.

At its heart, stewardship is an invitation to journey into God's abundance. And for most of us, the journey to generosity is just that — a journey. It is human nature to fear not having enough. Yet God's story and our story collide and we experience something different. God invites us to taste and see what God is doing in our lives and to consider what God is entrusting to our care. In journeying to generosity, we are invited to become co-creators with God. When we move away from scarcity and self, we can

| Continues on reverse. |

#### **For reflection ...**

- Where do you sense God inviting you to go and explore? Where do you need to be attentive to God's invitation?
- What are you stewarding in your life? Where do you see God in your stewardship?
- How do you think the Israelites imagined the Promised Land as they were traveling? As you journey, how do you imagine the Promised Land?

| From previous page. |

begin to focus on what God has entrusted to us; we can see more fully how God is acting in our lives and in our world. In a culture that values our own enlightened self-interest over the needs of others, it is not always an easy journey, yet the gifts that await us when we truly step into community and into deep relationship with God are abundant.

All of us are called to be stewards. We are stewards of God's creation, stewards of our families, stewards of money, stewards of time, stewards of our churches, and stewards of the faith that has been handed down to us, the faith that so many generations before us have stewarded.

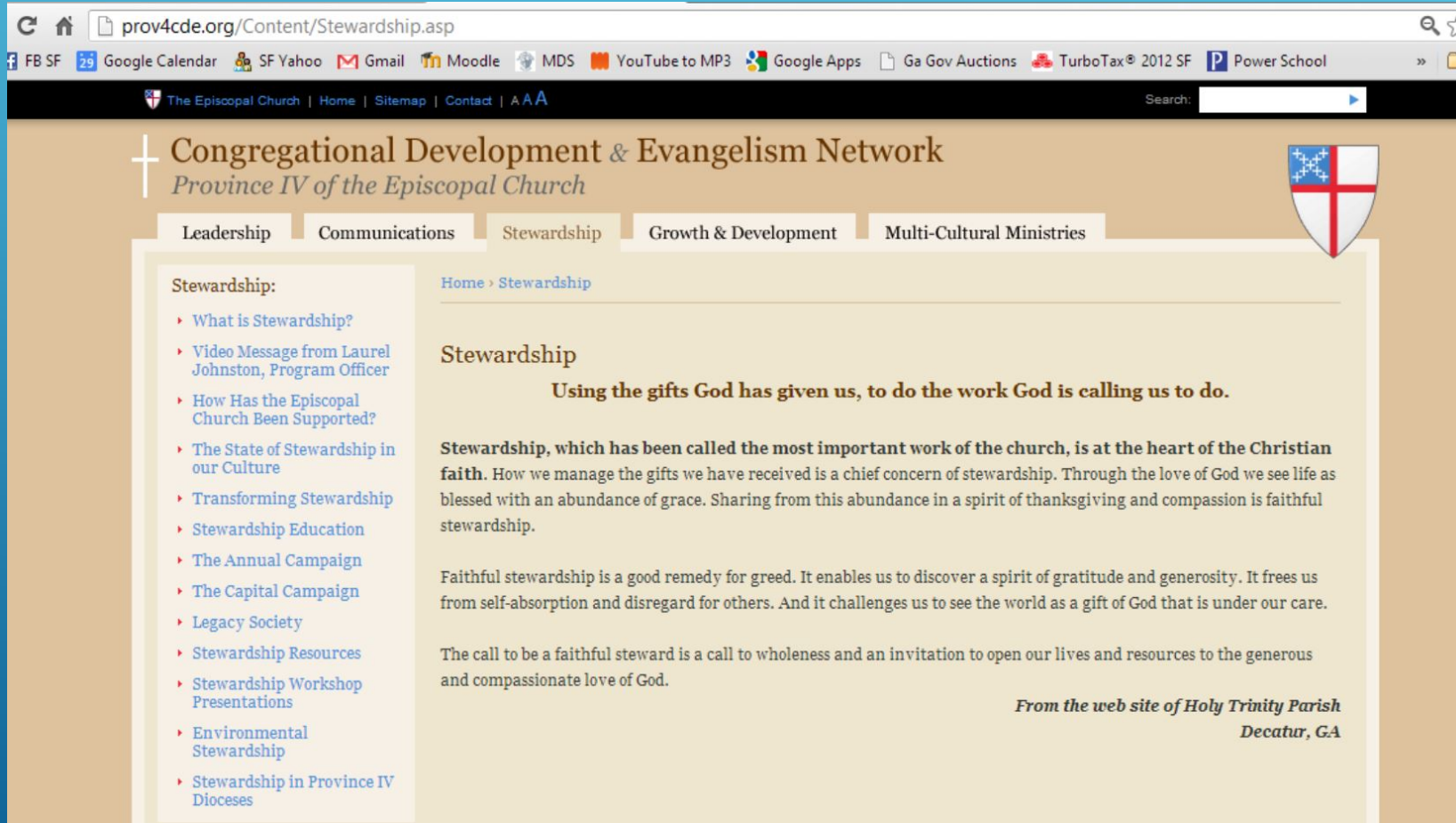
As we travel with God, we begin to recognize those places in our lives where God is calling us, as God called the Israelites, to step forth in faith into new and unknown places. It can feel risky to let go of the familiar, the safe, the known. And yet, when we let go, when we invite God more fully into our lives, the journey cannot help but be one that transforms us, taking us out of our places of bondage, into new, generous and abundant life.



The Rev. Sarah Fisher is Associate Rector of St. Patrick's Episcopal Church in Atlanta, and the Vice-President of the Board of TENS. Early in her ordained ministry, she discovered a passion for stewardship after attending a TENS Conference. Ever since, she's been talking, learning and being curious about the connections between money, church, spirituality and God. When she's not in church, she can be found in coffee shops or thrift stores, or reading Harry Potter.

# PROVINCE IV OF THE EPISCOPAL CHURCH

## WWW.PROV4CDE.ORG



The screenshot shows a web browser window with the address bar displaying [prov4cde.org/Content/Stewardship.asp](http://prov4cde.org/Content/Stewardship.asp). The browser's toolbar includes various icons and links such as Facebook, Google Calendar, SF Yahoo, Gmail, Moodle, MDS, YouTube to MP3, Google Apps, Ga Gov Auctions, TurboTax, and Power School. The website's header features the text "The Episcopal Church | Home | Sitemap | Contact | A A A" and a search bar. The main content area is titled "Congregational Development & Evangelism Network" and "Province IV of the Episcopal Church". A navigation menu includes "Leadership", "Communications", "Stewardship", "Growth & Development", and "Multi-Cultural Ministries". The "Stewardship" section is active, displaying a list of links on the left and a main text area on the right. The left sidebar lists links such as "What is Stewardship?", "Video Message from Laurel Johnston, Program Officer", "How Has the Episcopal Church Been Supported?", "The State of Stewardship in our Culture", "Transforming Stewardship", "Stewardship Education", "The Annual Campaign", "The Capital Campaign", "Legacy Society", "Stewardship Resources", "Stewardship Workshop Presentations", "Environmental Stewardship", and "Stewardship in Province IV Dioceses". The main text area includes a breadcrumb trail "Home > Stewardship", a title "Stewardship", a quote "Using the gifts God has given us, to do the work God is calling us to do.", a paragraph defining stewardship as a chief concern of the church, a paragraph about faithful stewardship as a remedy for greed, and a paragraph about the call to be a faithful steward. The text is attributed to "From the web site of Holy Trinity Parish Decatur, GA".

prov4cde.org/Content/Stewardship.asp

FB SF 29 Google Calendar SF Yahoo Gmail Moodle MDS YouTube to MP3 Google Apps Ga Gov Auctions TurboTax® 2012 SF Power School

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## Congregational Development & Evangelism Network

Province IV of the Episcopal Church

Leadership Communications Stewardship Growth & Development Multi-Cultural Ministries

Stewardship:

- What is Stewardship?
- Video Message from Laurel Johnston, Program Officer
- How Has the Episcopal Church Been Supported?
- The State of Stewardship in our Culture
- Transforming Stewardship
- Stewardship Education
- The Annual Campaign
- The Capital Campaign
- Legacy Society
- Stewardship Resources
- Stewardship Workshop Presentations
- Environmental Stewardship
- Stewardship in Province IV Dioceses

Home > Stewardship

### Stewardship

**Using the gifts God has given us, to do the work God is calling us to do.**

**Stewardship, which has been called the most important work of the church, is at the heart of the Christian faith.** How we manage the gifts we have received is a chief concern of stewardship. Through the love of God we see life as blessed with an abundance of grace. Sharing from this abundance in a spirit of thanksgiving and compassion is faithful stewardship.

Faithful stewardship is a good remedy for greed. It enables us to discover a spirit of gratitude and generosity. It frees us from self-absorption and disregard for others. And it challenges us to see the world as a gift of God that is under our care.

The call to be a faithful steward is a call to wholeness and an invitation to open our lives and resources to the generous and compassionate love of God.

*From the web site of Holy Trinity Parish  
Decatur, GA*



# EPISCOPAL CHURCH FOUNDATION

## WWW.EPISCOPALFOUNDATION.ORG



The screenshot shows the homepage of the Episcopal Church Foundation. At the top, the logo features a red cross with 'ecc' and the text 'EPISCOPAL CHURCH FOUNDATION Empowering congregations'. Navigation links include Home, Cart, Sitemap, Search, and a search bar. A main menu bar contains links for ABOUT US, NEWS & EVENTS, TOOLS & PROGRAMS, WHO WE SERVE, CONTACT US, RESOURCE LIBRARY, and DONATE TO ECF. The hero section displays a photograph of hands holding a small green plant in soil, with the text 'Growing Financial Capacity: Conserve and grow the gifts that have been entrusted to your parish'. Below this is a secondary menu with links: Empowering Congregations, Building Leadership, Growing Financial Capacity (highlighted), and Forging Partnerships. The 'News & Events...' section includes links to 'View All News' and several articles: 'Freed for Ministry in the Diocese of Western North Carolina', 'An Easter Message from ECF President, Donald V. Komenik', 'Welcome Home St. Elizabeth's!', 'Upcoming ECF Web Conferences: Spring 2013', and 'Fresh Start Curriculum and Resources Available for Fresh Start Facilitators'. The 'How Can I...' section lists links for making planned gifts, growing endowments, capital campaigns, organizing workshops, applying for fellowships, current endowment management, and funding future ministry. The 'Donate to ECF' section provides contact information for The Episcopal Church Foundation at 515 Second Avenue, New York, NY 10017, with phone numbers (800) 697-2858 and (212) 697-2858, and a fax number (212) 697-0142. The footer contains a navigation bar and copyright information: ©2013 The Episcopal Church Foundation, All Rights Reserved, 515 Second Avenue | New York, NY 10017, (800) 697-2858.

Endowments,  
Planned Giving, &  
Capital Campaigns

1-800-697-2858





# THE EPISCOPAL CHURCH

## WWW.EPISCOPALCHURCH.ORG

### New FACTS on Episcopal Church Growth and Decline






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## *New FACTs on Episcopal Church Growth and Decline*

A look at the dynamics of growth and decline in Episcopal congregations based on the 2014 Survey of Episcopal Congregations, in conjunction with the Faith Communities Today (FACT) ecumenical/interfaith survey project

 Total votes: 0

[New FACTs On Episcopal Church Growth And Decline](#)  
**Document Date:**  
*March, 2015*

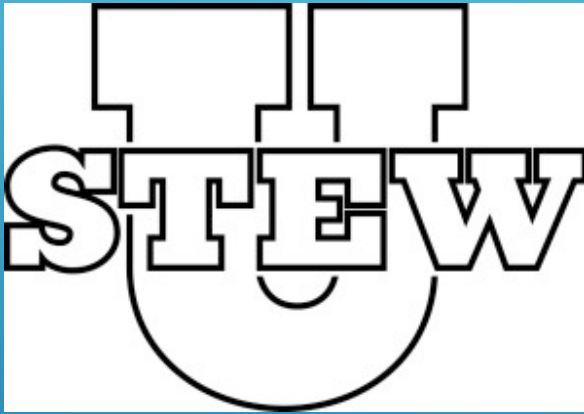
TAGGED IN TOPICS

[CHURCH GROWTH](#)  
[RESEARCH](#)

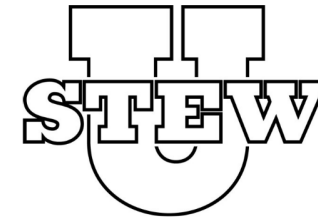
DEPARTMENTS

[RESEARCH & STATISTICS](#)

# STEWARDSHIP UNIVERSITY



The Rev. Canon Timothy Dombek is Canon for Stewardship and Planned Giving for the Episcopal Diocese of Arizona, and is the creator and presenter of the acclaimed Stewardship University™ program.



Stewardship News You Can Use

Thoughts and ideas on growing generous givers

[HOME](#) [ABOUT](#)

## What to Say About Money at The Annual Meeting

JANUARY 8, 2016 ~ [LEAVE A COMMENT](#)

Few clergy I know enjoy planning for and conducting the parish annual meeting. Holding elections, hearing reports, and presenting the budget to the membership feel like functions so unrelated to "real" parish ministry. Often the whole affair usually gets met with dread.

However, the annual meeting can become a time to celebrate our life and ministry together. We hear of the wonderful work our ministries have done in

### Recent Posts

[What to Say About Money at The Annual Meeting](#)

[Guest Blogger: Change the pattern of your giving and change your life](#)

# EPISCOPAL DIOCESE OF WEST TEXAS

## WWW.DWTX.ORG/DEPARTMENT-MINISTRIES/STEWARDSHIP

Great  
information  
about Year  
Round  
Stewardship

The screenshot shows the website for the Episcopal Diocese of West Texas. The header includes the diocese logo and navigation links: About the Diocese, Calendar/Events, Department/Ministries, Resources, and Churches and Schools. A search bar is also present. The main content area is titled "A Closer LOOK" and features a sidebar with a list of ministries: Camps and Conferences, Christian Education, Christian Faith in Action, College Missions, Committees, Communications, Congregational Dev., Evangelism, Financial Services, Foundation, and Stewardship. The Stewardship section is expanded, showing a list of months from December to November. The main content area features a large image of a seedling with the word "STEWARDSHIP" overlaid. Below this is the "YEAR ROUND STEWARDSHIP CALENDAR" section, which explains the concept of stewardship and provides a list of five categories: Spiritual Growth, Ministry Spotlight, Financial Health, Outside Ourselves, and God's Creation. A circular diagram illustrates these categories, and a list of monthly calendars is provided.

Episcopal Diocese of West Texas

About the Diocese | Calendar/Events | Department/Ministries | Resources | Churches and Schools

SEARCH

A Closer LOOK

Camps and Conferences  
Christian Education  
Christian Faith in Action  
College Missions  
Committees  
Communications  
Congregational Dev.  
Evangelism  
Financial Services  
Foundation  
Stewardship

Annual Giving  
Capital Giving  
Legacy Giving  
Notes to God's Stewards  
Stewardship Resources  
Year Round Stewardship

December  
January  
February  
March  
April  
May  
June  
July  
August  
September  
October  
November

Women's Ministries  
World Mission

STEWARDSHIP

YEAR ROUND STEWARDSHIP CALENDAR

We are accustomed to thinking of stewardship in terms of the annual "pledge drive." It happens once a year, and mostly we endure it as a necessary evil to raise money to run the church. But stewardship is not an annual "event" we hold in October. **Stewardship is what we do with all that God has given us, all the time.** This calendar takes stewardship out of the "annual occurrence" category and places it where it should be - right in front of us, all year 'round.

The calendar gives congregations suggestions and resources for practicing year 'round stewardship. Each month, the **church season** is explained and a **theme** is identified around which individual and congregational activities might take place in five recurring categories: Spiritual Growth, Ministry Spotlight, Financial Health, Outside Ourselves and God's Creation.

To get it started, we are identifying a theme for each month, along with resources and suggestions for implementing the theme in each category. But this is only a starting place. Use as many or as few of the suggestions and resources offered. Be brave - and creative - and custom-fit the ideas to your congregation. For instance if the calendar suggests thanking your music ministry team and you don't have a music ministry at your church, take this as opportunity to raise that awareness in your congregation and think about what you need and how you can accomplish it.

This is truly a continuing project. As you come up with your own ideas, send them to us at [nancy.stinson@dwtx.org](mailto:nancy.stinson@dwtx.org) and we will add them to the calendar. We are especially interested in stories about how your congregation adapts these suggestions locally so we can learn from each other.

Links to the Monthly Calendars are to the right. An explanation of each of the five categories of our Stewardship "pie" is below:

God's Creation  
Spiritual Growth  
Ministry Spotlight  
Financial Health  
Outside Ourselves

Year-Round Stewardship Monthly Calendars

- December
- January
- February
- March
- April
- May
- June
- July
- August
- September
- October
- November

ANNUAL GIVING  
CAPITAL GIVING  
LEGACY GIVING  
YEAR ROUND STEWARDSHIP  
NOTES TO GOD'S STEWARDS

The screenshot shows the "STEWARDSHIP RESOURCES" page. It features a header with the title "STEWARDSHIP RESOURCES" and a navigation bar with links to Spiritual Growth, Ministry Spotlight, Financial Health, Outside Ourselves, and God's Creation. The main content area is divided into five sections, each corresponding to a category. Each section includes a brief description of the category and a list of resources. The categories are: Spiritual Growth, Ministry Spotlight, Financial Health, Outside Ourselves, and God's Creation. Each section is accompanied by a small icon representing the category.

STEWARDSHIP RESOURCES

Spiritual Growth

Faithful stewardship is deeply connected to a healthy spiritual life. This category offers ways to deepen the spiritual lives of individuals and the congregation. The focus of the spirituality component will always go deeper into the theme of the month.

Ministry Spotlight

The mission of a congregation is largely carried out through its ministries. Focusing on a different ministry each month is a way of giving thanks for that ministry and raising awareness about it to attract new participants (the time and talent part of stewardship). Ways to do this include commissioning ministry members during a church service, highlighting a different ministry in the church newsletter each edition, or inviting the ministry head to say a few words about the ministry during the announcements segment of worship.

This component also encourages saying "thank you" to a particular ministry every month by writing thank you notes to individual ministry members or serving dinner at one of the ministry's meetings (or a way that you think of).

Financial Health

This category offers a particular opportunity for an appeal, focus on fiscal responsibility, or financial ministry offering. Some of these activities can be used to communicate the congregational leadership's good stewardship of the congregation's material resources. Activities in the financial component should not be limited to congregational finances; there are also many ways families can be intentional about how they manage their money including what they are saving and what percentage of their income they are giving away.

Outside Ourselves

In outreach we take our stewardship to the streets of our communities. These activities help people connect their pledge to ministry; in addition, communicating and celebrating the stories of meeting the needs of people are important motivators for personal stewardship decisions.

God's Creation

A steward is a person to whom something is entrusted, and how we care for the environment that God has entrusted to us is a mark of our faithfulness. This category can include caring for the environment in our communities, in our homes, and in our churches. Activities that show care for the environment are especially attractive to children and families.





# DO LENT GENEROUSLY

[www.40acts.org.uk](http://www.40acts.org.uk)

## PICK AN ACTION

### Green

Get your local newspaper or flick open your Facebook/Twitter newsfeed. Shoot up some quick arrow prayers for the stories you see listed there.

### Amber

Schedule a regular time throughout the day to pray for newsfeeds or your circles. Write down prayer points or download an app to organise your prayer life (our favourite is Prayer Mate).

### Red

Not prayed much recently, or ever? It can seem hard at first but today's the day to try. Jump over to [trypraying](#) and see what it's all about. Already a seasoned Prayer Warrior? Why not share the gift of prayer with others today? Order some books from TryPraying to share with others, in person or by leaving them in public places.



from stewardship®



## ACT 9: Dial Up

Today's act is all about activating the gift of prayer. Wait, what? How is prayer generous, you ask? When we pray, we spend time talking to a God who lives and moves and acts on our behalf and for the good of those who love him. It's generous because you're asking the creator of the universe to do a good thing for someone else. Powerful stuff, folks.

Scroll down for act options or click [here](#).

## your thought for today

*This went on for two years, so that all the Jews and Greeks who lived in the province of Asia heard the word of the Lord. (Acts 19:10 NIV)*

from David Hill, [trypraying](#)

I had been a decent self-respecting agnostic for some time. I had absorbed the misinformation that there were no real answers to the honest questions a young person would ask: Is there any evidence for God's existence? Why is there all this suffering? Etc. But when studying maths at university, I met a Christian who was confident of his faith and was willing to meet and let me argue the issues. To my great surprise I discovered there were answers and gradually learned that I, the agnostic, was the one without the evidence and he, the Christian, was basing his faith on evidence. After some months I realised I needed to respond.

It was probably the most honest prayer I had prayed, and in a totally unreligious setting – the second floor of the West Wing of Birmingham University library with maths books in front of me: 'God if you are there, and I'm not sure you are, but if you are I want to know you.' Two weeks later I knew he was! I had reached a point of trusting God with my whole life, and then one morning I was alone in my room and found myself overwhelmed with a sense of peace, joy and excitement all rolled together into one four-hour experience. I knew that Jesus was alive and was at work in my life from then on.

Don't you find it remarkable that God is interested in us and wants us to have honest conversation with him? We don't need any special skills or high-level clearance to get in contact with him. In fact there are no barriers (except those we put up ourselves). Wherever we are, whatever we're doing, day or night, we can talk. So how about praying an honest prayer just now before you stop reading this? You could tell God what is important to you that you are concerned about. You could say something you are grateful for. You could ... well, just be honest. Here's some space to do it ...

Praying. Millions of people in the UK do it: believers, sceptics, grannies, young people, people who are desperate and people who are not. And God responds.

And here's a thought: who could you offer the gift of prayer to today?

Today's blog was written by David Hill from [trypraying](#). Find out more about them and support their chosen charity [here](#).

Share today's act on your social networks:

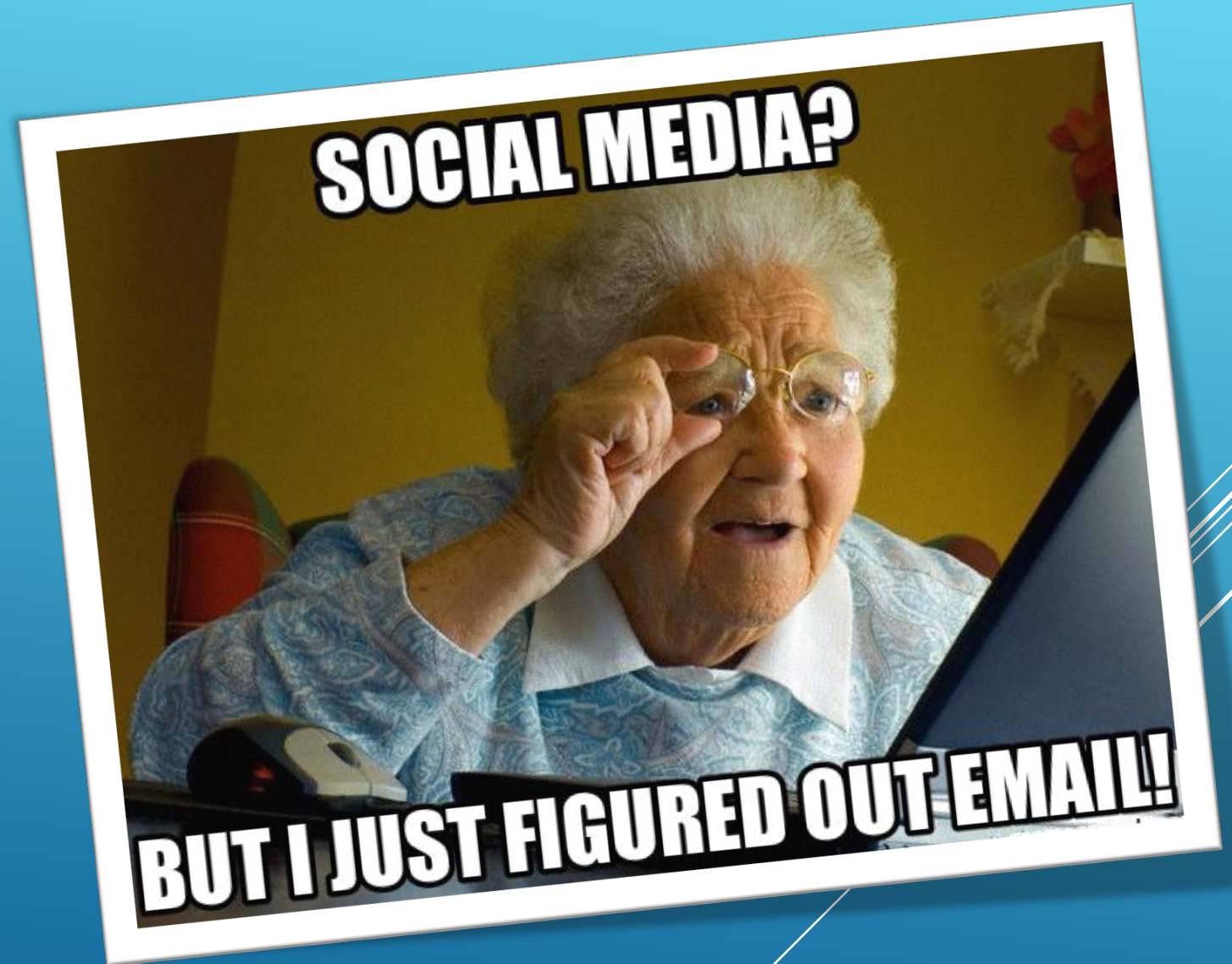




Google Search

I'm Feeling Lucky

# Social Media





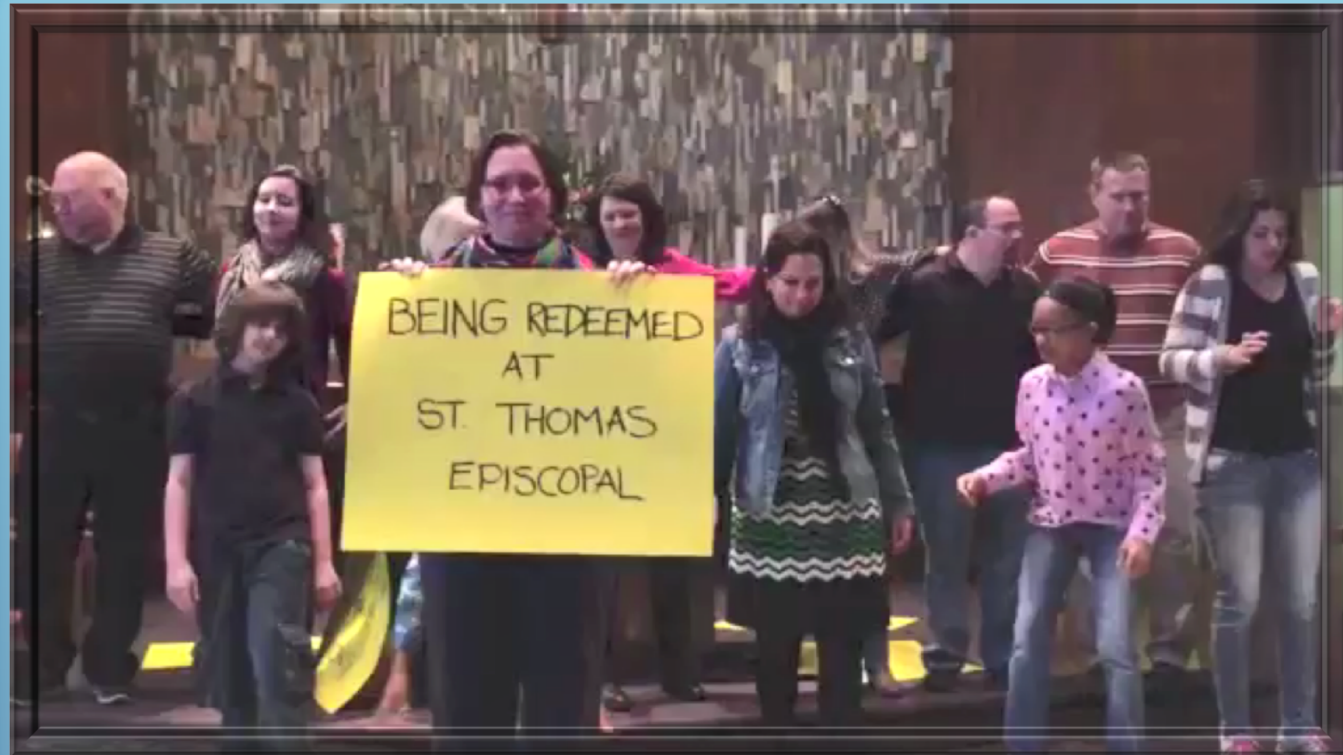


# St. Aiden's Cypress, Texas “Churchy”





# St. Thomas Overland Park, Kansas “Redeemed”




# St. James Cathedral Chicago, Illinois “Hello” (Book of Mormon Parody)





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|  <div><b>Visual Studio with MSDN - Premium</b><br/>LS-45599</div> <div>Admin Fee: <b>\$0.00</b></div> <div><a href="#">View Details</a></div>                             |  <div><b>Office Standard</b><br/>LS-48332<br/>Suite of six office products</div> <div>Admin Fee: <b>\$29.00</b></div> <div><a href="#">View Details</a></div>  |
|  <div><b>Office Professional Plus</b><br/>LS-48344<br/>Suite of nine office products</div> <div>Admin Fee: <b>\$40.00</b></div> <div><a href="#">View Details</a></div> |  <div><b>System Center Standard</b><br/>LS-47649<br/>Set of server management licenses for physical and lightly virtualized System Center servers, with rights to server software</div> <div>Admin Fee: <b>\$66.00</b></div> <div><a href="#">View Details</a></div> |

# THE EPISCOPAL CHURCH

## WWW.EPISCOPALCHURCH.ORG

The screenshot shows the website [www.episcopalchurch.org/page/studying-your-congregation-and-community](http://www.episcopalchurch.org/page/studying-your-congregation-and-community). The browser's address bar and various extension icons are visible at the top. The website's navigation bar includes links for HOME, LIBRARY, NEWS SERVICE, LESSON PLANS THAT WORK, CAREERS, ENGLISH, ESPAÑOL, and a search bar. The main header features the Episcopal Church logo and a secondary navigation bar with links for ABOUT US, CALENDAR, FIND A CHURCH, and CONTACT. Below this, a horizontal menu lists WHAT WE BELIEVE, WHAT WE DO, WHO WE ARE, MINISTRIES, MULTIMEDIA, and welcomes you. The main content area is titled 'Studying Your Congregation and Community' and includes an introductory paragraph, a paragraph about the data sources, and a section for selecting a chart or profile. A sidebar on the left, titled 'Research', contains a 'WHO WE ARE' section with links to 'I Am an Episcopalian', 'Public Affairs Office', 'Panorama Blog', 'Our Congregations', 'Studying Your Congregation and Community' (highlighted), 'Parochial Report', 'Diocesan Report', 'Current Featured Research', 'Roanridge Trust', 'Emergent Church', 'Religious Orders and Faith Communities', and 'Global Covenants'. The 'Select Chart or Community Demographic Profile' section includes dropdown menus for Format (Color), Diocese ((SELECT)), and Church ((SELECT A DIOCESE FIRST)), along with buttons for 'View Diocese Chart', 'View Church Chart', and 'View Community Profile'. A 'Need Help? Read Instructions' link is also present.

www.episcopalchurch.org/page/studying-your-congregation-and-community

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WHAT WE BELIEVE WHAT WE DO WHO WE ARE MINISTRIES MULTIMEDIA welcomes you

**Research**

**WHO WE ARE**

- I Am an Episcopalian
- Public Affairs Office
- Panorama Blog
- Our Congregations
- Studying Your Congregation and Community**
- Parochial Report
- Diocesan Report
- Current Featured Research
- Roanridge Trust
- Emergent Church
- Religious Orders and Faith Communities
- Global Covenants

### Studying Your Congregation and Community

In order to know who you are, you need to examine where you are and where you have been.

Looking at the social and demographic characteristics of the local community sheds light on the people to which we hope to minister. Looking at trends in membership, average worship attendance, and financial giving sheds light on congregational strength and whether current patterns indicate growth, decline or stability.

By following the instructions below, you can display and print two charts and a community demographic profile. The two charts track membership, participation, and giving over the most recently available eleven years for your congregation and your diocese. These data are from annual Parochial Reports. The community demographic profile will give you a demographic overview of the area within a three-mile radius of your congregation's physical location. (For guides to understanding the information provided in the profiles, please see Mosaic Descriptions #). Profiles of a larger area are available from the research office, diocesan and congregational ministries.

**Select Chart or Community Demographic Profile**

Format: Color

Diocese: ((SELECT))

Church: ((SELECT A DIOCESE FIRST))

View Diocese Chart View Church Chart View Community Profile

Need Help? [Read Instructions](#)

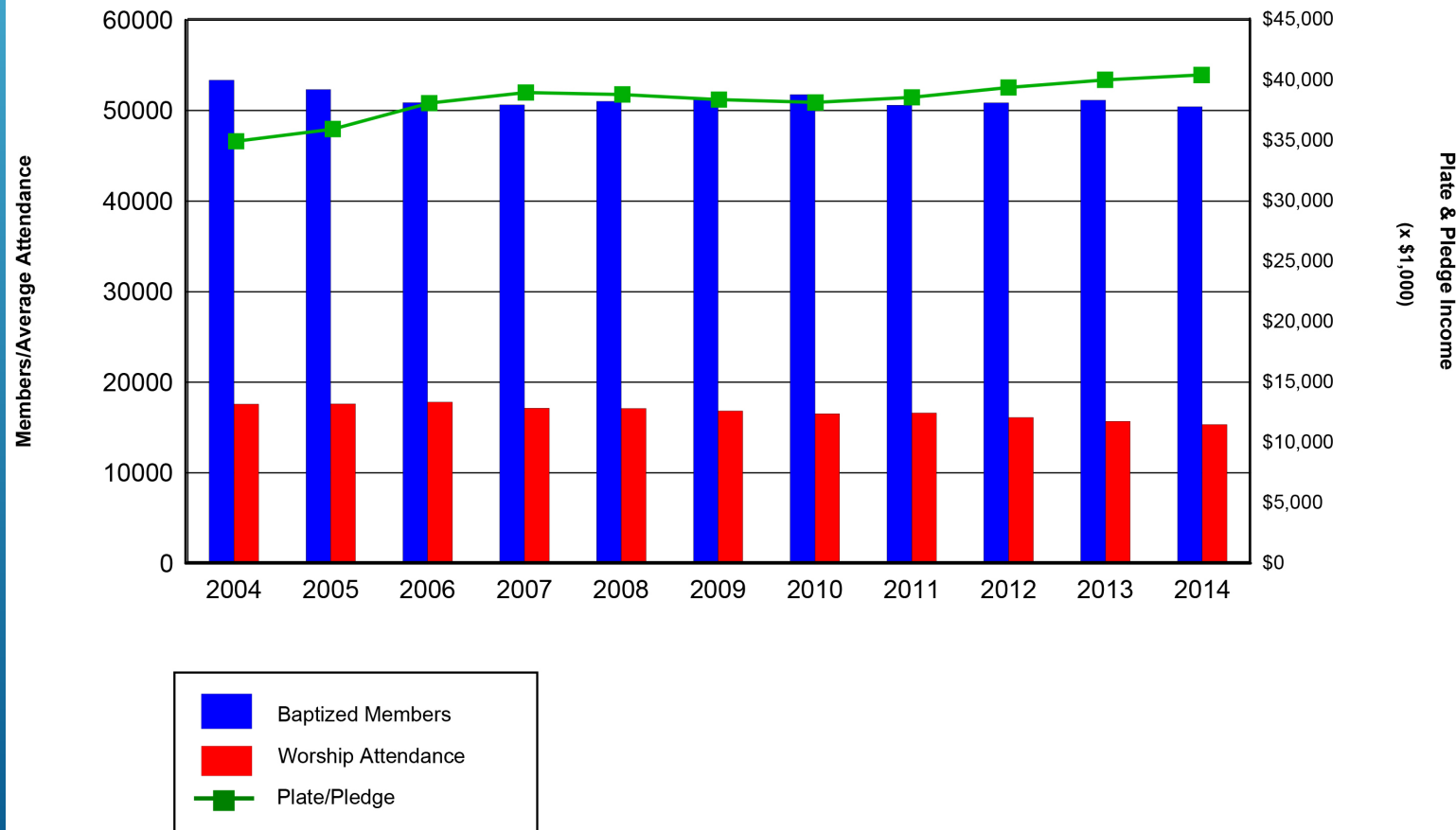
PRECEPTS:

Click on “Who We Are”  
Then “Studying Your  
Congregation and  
Community”



# PRECEPT – DIOCESE OF ATLANTA

Participation & Giving Trends  
Diocese of Atlanta (7686-1293)



Baptized Members

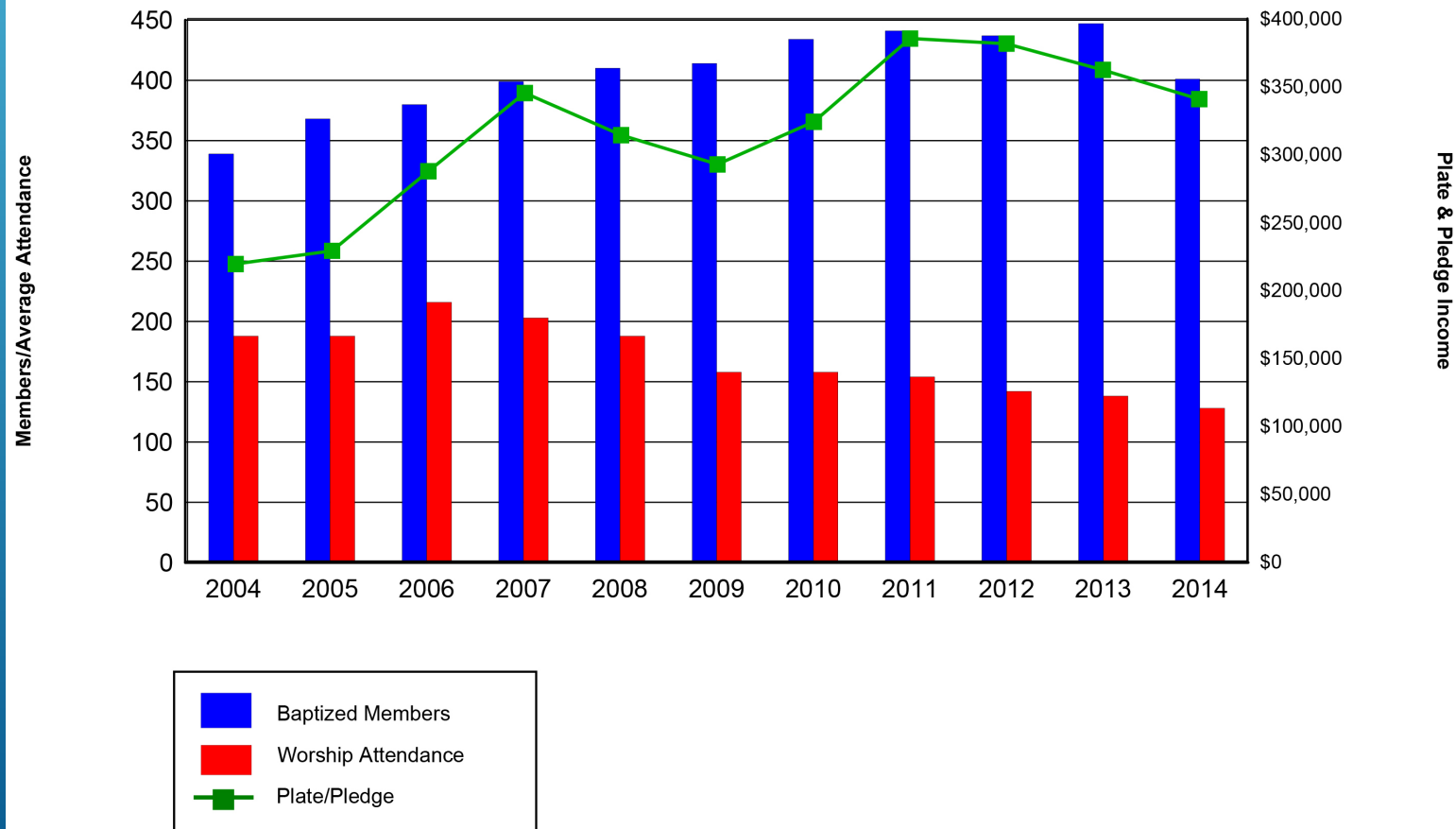
Worship Attendance

Plate/Pledge



# PRECEPT – ST. FRANCIS EPISCOPAL CHURCH

**Participation & Giving Trends**  
**St Francis Episcopal Church, Macon, GA (2573-3528)**



**Baptized Members**

**Worship Attendance**

**Plate/Pledge**

# COMMUNITY PROFILE

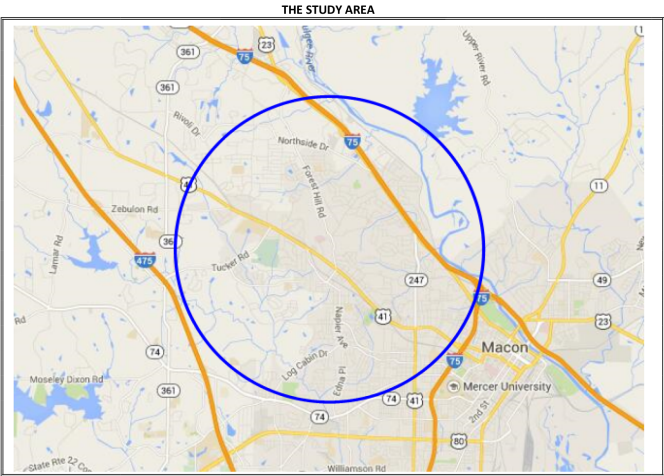
## The ExecutiveInsite Report

Prepared for: St Francis Episcopal Church - Macon  
Study area: 3 mile radius - 432 Forest Hill Rd Macon GA 31210-4824

Base State: GEORGIA  
Current Year Estimate: 2014  
5 Year Projection: 2019  
Date: 2/9/2015  
Semi-Annual Projection: Fall

This ExecutiveInsite Report has been prepared for St Francis Episcopal Church - Macon. Its purpose is to "tell the demographic story" of the defined geographic study area. ExecutiveInsite integrates narrative analysis with data tables and graphs. Playing on the report name, it includes 12 "Insites" into the study area's story. It includes both demographic and beliefs and practices data.

ExecutiveInsite is intended to give an overview analysis of the defined geographic study area. A defined study area can be a region, a zip code, a county or some custom defined geographic area such as a radius or a user defined polygon. The area of study is displayed in the map below.



### THE 12 INSITES

| INSITE  | PAGE |
|---|------|
| Insite #1: Population, Household Trends               | 2    |
| Insite #2: Racial/Ethnic Trends                       | 3    |
| Insite #3: Age Trends                                 | 4    |
| Insite #4: School Aged Children Trends                | 6    |
| Insite #5: Household Income Trends                    | 7    |
| Insite #6: Households and Children Trends             | 9    |
| Insite #7: Marital Status Trends                      | 10   |
| Insite #8: Adult Educational Attainment               | 11   |
| Insite #9: Employment and Occupations                 | 12   |
| Insite #10: Mosaic Household Types                    | 13   |
| Insite #11: Charitable Giving Practices               | 14   |
| Insite #12: Religious Program Or Ministry Preferences | 15   |

### More Information

Please refer to the last page of the report for additional notes and interpretation aides in reading the report.

Not all of the demographic variables available in the MI System are found in this report. The FullInsite Report will give a more comprehensive view of an area's demographics. Also, the Impressions Report adds additional social, behavioral views and the Quad Report provides a detailed view of religious preferences, practices and beliefs.

## INSITE #1: POPULATION AND HOUSEHOLD TRENDS

### Population:

The estimated 2014 population within the study area is 40,195. The 2019 projection would see the area remain stable at 159 to a total population of 40,354. The population within the study area is growing somewhat slower than the statewide growth rate. While the study area is projected to grow by 0.4% in the next five years, the state is projected to grow by 7.3%. The study area's estimated average change rate is 0.1%.

### Population Per Household

Population per Household: The relationship between population and households provides a hint about how the community is changing. When population grows faster than households, it suggests an increase in the persons per household. This can only happen when more persons are added either by birth or other process such as young adults in multiple roommate households or young adults returning to live with parents. In some communities this can occur when multiple families live in the same dwelling unit.

### Households:

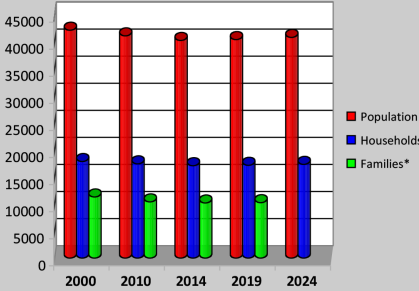
The households within the community are growing faster than the population, thus the average population per household in 2010 was 2.36 but by 2019 it is projected to be 2.36. Compare this to the statewide average which for the current year is estimated at 2.70 persons per household.

### Family Households:

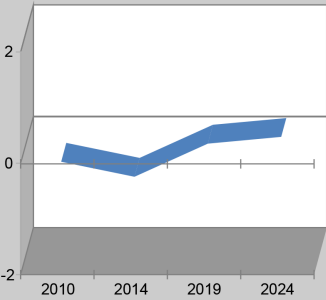
Family households provide an additional hint about the changing dynamics of a community. If family household growth follows population growth, then it would be reasonable to assume that the increasing population per household comes from additional children. This is the case within the the study area. Family households are growing as fast as the population suggesting that the increasing population per household is from additional children.

| Population/Households & Family Trends | 2000          | 2010          | 2014          | 2019          | 2024          |
|---------------------------------------|---------------|---------------|---------------|---------------|---------------|
| <b>Population</b>                     | <b>42,083</b> | <b>41,043</b> | <b>40,195</b> | <b>40,354</b> | <b>40,757</b> |
| Population Change                     |               | -1,040        | -848          | 159           | 403           |
| Percent Change                        |               | -2.5%         | -2.1%         | 0.4%          | 1.0%          |
| <b>Households</b>                     | <b>17,834</b> | <b>17,408</b> | <b>17,059</b> | <b>17,131</b> | <b>17,307</b> |
| Households Change                     |               | -426          | -349          | 72            | 176           |
| Percent Change                        |               | -2.4%         | -2.0%         | 0.4%          | 1.0%          |
| <b>Population / Households</b>        | <b>2.36</b>   | <b>2.36</b>   | <b>2.36</b>   | <b>2.36</b>   | <b>2.35</b>   |
| Population / Households Change        |               | 0             | 0             | 0             | 0             |
| Percent Change                        |               | -0.1%         | -0.1%         | 0.0%          | 0.0%          |
| <b>Families</b>                       | <b>11,289</b> | <b>10,377</b> | <b>10,176</b> | <b>10,233</b> |               |
| Families Change                       |               | -912          | -201          | 57            |               |
| Percent Change                        |               | -8.1%         | -1.9%         | 0.6%          |               |

### Population, Household & Family Trends



### Average Annual Percentage Change Between Reported Years



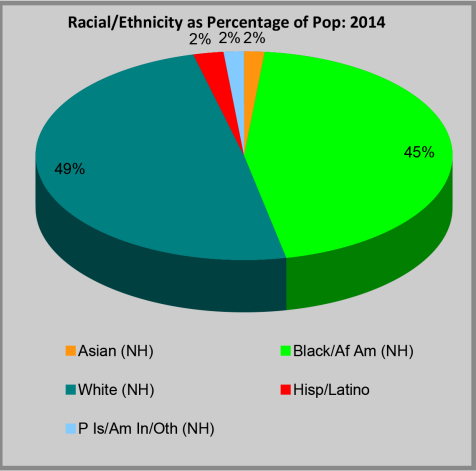
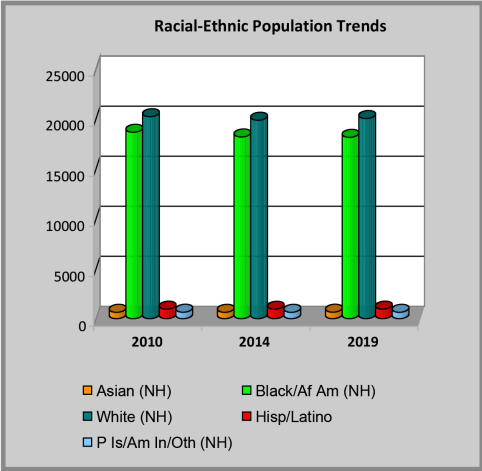
NOTE: Family Household data is not projected out 10 years.

# COMMUNITY PROFILE, pages 3-4

## INSITE #2: RACIAL-ETHNIC TRENDS

The US population's racial-ethnic diversity is continually adding new and rich cultural mixes. This data considers the five groups for which trending information is available. Please note that several groups are aggregated into a single category due to their smaller size. Those persons who indicated Hispanic or Latino ethnicity along with a racial category have been separated into a Hispanic or Latino category.

The Population: Racial/Ethnic Trends table provides the actual numbers and percentage of the total population for each of the five racial/ethnic categories. Pay special attention to the final column on the right. This will quickly indicate the direction of change from the last census to the current five year projection.



The Racial Ethnic Trends graph displays history and projected change by each racial/ethnic group.

This chart shows the percentage of each group for the current year estimate.

### The percentage of the population...

Asian (Non-Hisp) is projected to remain about the same over the next five years.

Black/African American (Non-Hisp) is projected to remain about the same over the next five years.

White (Non-Hisp) is projected to remain about the same over the next five years.

Hispanic or Latino is projected to remain about the same over the next five years.

|                           | 2010          | 2014          | 2019          | 2010%  | 2014 % | 2019 % | 2010 to 2019 %pt Change |
|---------------------------|---------------|---------------|---------------|--------|--------|--------|-------------------------|
| <b>Race and Ethnicity</b> |               |               |               |        |        |        |                         |
| Asian (NH)                | 636           | 634           | 647           | 1.55%  | 1.58%  | 1.60%  | 0.05%                   |
| Black/Afr Amer (NH)       | 18,628        | 18,159        | 18,119        | 45.39% | 45.18% | 44.90% | -0.49%                  |
| White (NH)                | 20,184        | 19,829        | 20,000        | 49.18% | 49.33% | 49.56% | 0.38%                   |
| Hispanic/Latino           | 950           | 939           | 951           | 2.31%  | 2.34%  | 2.36%  | 0.04%                   |
| P Is/Am In/Oth (NH)       | 645           | 634           | 637           | 1.57%  | 1.58%  | 1.58%  | 0.01%                   |
| <b>Totals:</b>            | <b>41,043</b> | <b>40,195</b> | <b>40,354</b> |        |        |        |                         |

## INSITE #3: AGE TRENDS

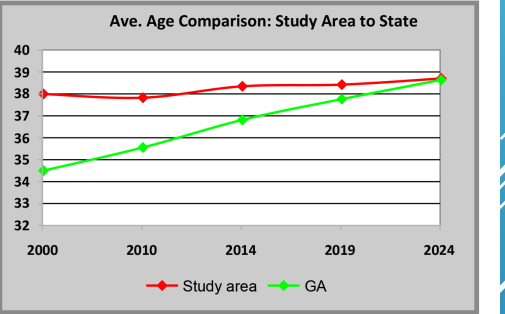
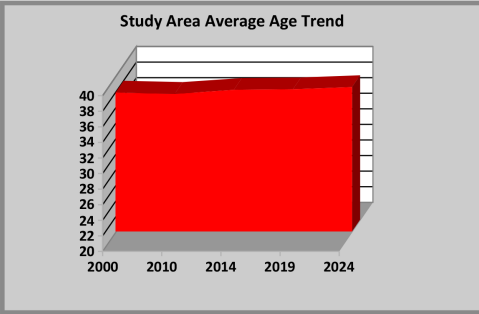
A community's age structure and how it is changing is an important part of its story. Overall, the American Population has been aging as the Baby Boomers progress through each phase of life. This has been abetted by episodes of declining live births. However this picture may particularize differently from community to community. There are communities in the US where the average age is lower than some others. In other cases, there is a clear shift toward senior years as the Boomers enter their retirement years.

The Age Trend Insite explores two variables: Average age and Phase of Life.

**Average Age Trends** provides five important snapshots of a community from five data points; the 2000 census, the last census, the current year estimate, the five year projection and the ten year forecast. These five numbers will indicate the aging direction of a community.

**The Phase of Life Trends** breaks the population into seven life phases that the population passes through in its life time.

| AGE                       |       |       |       |       |       |
|---------------------------|-------|-------|-------|-------|-------|
| <i>Average Age Trends</i> | 2000  | 2010  | 2014  | 2019  | 2024  |
| Average Age: Study Area   | 38.00 | 37.83 | 38.35 | 38.42 | 38.71 |
| Percent Change            |       | -0.5% | 1.4%  | 0.2%  | 0.7%  |
| Average Age: GA           | 34.51 | 35.56 | 36.82 | 37.76 | 38.64 |
| Percent Change            |       | 3.1%  | 3.5%  | 2.6%  | 2.3%  |
| Comparative Index         | 110   | 106   | 104   | 102   | 100   |
| Median Age: Study Area    | 36    | 36    | 36    | 36    | 36    |



### Summary of Average Age Findings:

The Average Age Trend chart shows both history and projection of the change in average age in the study area. The average age of the study area is stable and relatively unchanging. It is projected to remain relatively the same over the next five years.

A comparison to the average age of the state helps to contextualize the significance of the average age of the study area and its history and projection. In the graph above, the study area and state are laid out side by side. The state's average age is estimated to be about the same as the study area.

# COMMUNITY PROFILE, pages 5-6

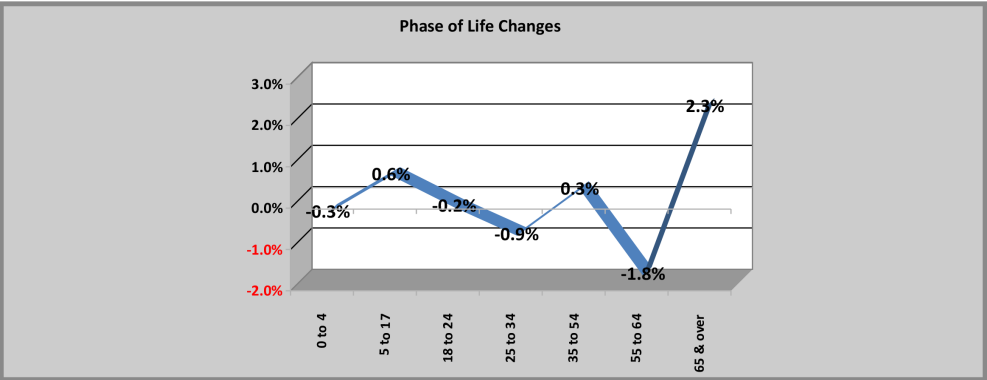
## INSITE #3: AGE TRENDS (continued)

### PHASE OF LIFE

The Phase of Life analysis provides insight into the age distribution of a population across the different stages of life experience. It can reveal a community in transition.

Pay special attention to the color codes of the Change column (far right below). It will immediately indicate which phases are increasing or decreasing as a percentage of the population.

| Phase of Life                        | 2010   | 2014  | 2019  | 2024  | 2010% | 2014% | 2019% | 2024% | Estimated 10 Year %pt Change 2014 - 2024 |
|--------------------------------------|--------|-------|-------|-------|-------|-------|-------|-------|--|
| <b>Before Formal Schooling</b>       |        |       |       |       |       |       |       |       |  |
| Ages 0 to 4                          | 2,987  | 2,910 | 2,901 | 2,831 | 7.3%  | 7.2%  | 7.2%  | 6.9%  | -0.3%                                    |
| <b>Required Formal Schooling</b>     |        |       |       |       |       |       |       |       |  |
| Ages 5 to 17                         | 7,196  | 7,061 | 7,200 | 7,404 | 17.5% | 17.6% | 17.8% | 18.2% | 0.6%                                     |
| <b>College/Career Starts</b>         |        |       |       |       |       |       |       |       |  |
| Ages 18 to 24                        | 3,875  | 3,915 | 3,919 | 3,902 | 9.4%  | 9.7%  | 9.7%  | 9.6%  | -0.2%                                    |
| <b>Singles &amp; Young Families</b>  |        |       |       |       |       |       |       |       |  |
| Ages 25 to 34                        | 5,558  | 5,336 | 5,072 | 5,063 | 13.5% | 13.3% | 12.6% | 12.4% | -0.9%                                    |
| <b>Families &amp; Empty Nesters</b>  |        |       |       |       |       |       |       |       |  |
| Ages 35 to 54                        | 10,193 | 9,613 | 9,619 | 9,853 | 24.8% | 23.9% | 23.8% | 24.2% | 0.3%                                     |
| <b>Enrichment Years Sing/Couples</b> |        |       |       |       |       |       |       |       |  |
| Ages 55 to 64                        | 5,025  | 5,041 | 4,883 | 4,370 | 12.2% | 12.5% | 12.1% | 10.7% | -1.8%                                    |
| <b>Retirement Opportunities</b>      |        |       |       |       |       |       |       |       |  |
| Age 65 and over                      | 6,209  | 6,319 | 6,761 | 7,334 | 15.1% | 15.7% | 16.8% | 18.0% | 2.3%                                     |



#### Summary of Phase of Life Findings:

Phase of Life changes reflect the age profile of a community. On average, it takes 2.1 children per woman to replace both mother and father. If the percentage of the population under 20 is declining as a percentage of the total it is likely that the community will see an increase in the more senior aged population possibly due to a decline in birth rates.

In this study area children 17 years of age and younger are increasing as a percentage of the total population. Considering the other end of the phases of life, adults 55 years of age and older are increasing as a percentage of the total population.

In summary it may be that the community is experiencing some growth of children of school age.

## INSITE #4: SCHOOL AGED CHILDREN TRENDS

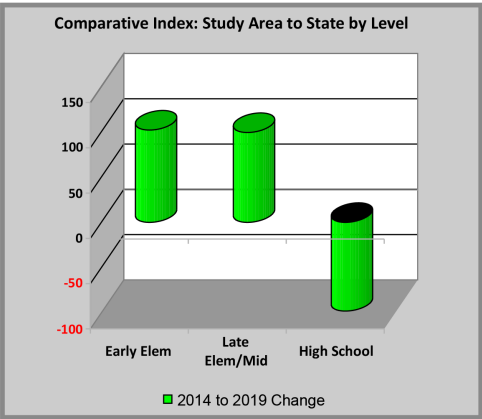
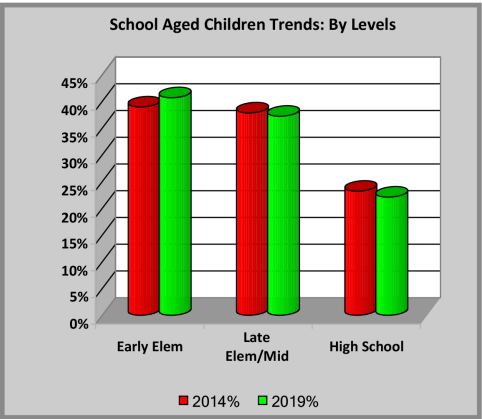
Children are the future! Understanding their specific population dynamics is critical for all planners of social and/or educational services. The "School Aged Children" variable is a subset of the "Required Formal Schooling" segment in the Phase of Life profile. It allows one to zoom in more closely on the children who are of formal schooling age.

The School Aged Children variable provides a snapshot of three levels of the population that comprise school age children. The three levels roughly correspond to the following.

- Elementary grades
- Intermediate/Middle School grades
- High School Grades

The school aged population includes all school aged children including those enrolled in public and private schools, those home schooled and children in institutions.

| School Aged Children                 | 2010  | 2014  | 2019  | 2010% | 2014% | 2019% | Estimated 5 Year %pt Change 2014 - 2019 |
|--------------------------------------|-------|-------|-------|-------|-------|-------|---|
| <b>Early Elementary</b>              |       |       |       |       |       |       |   |
| Ages 5 to 9                          | 2,718 | 2,751 | 2,929 | 37.8% | 39.0% | 40.7% | 1.7%                                    |
| <b>Late Elementary-Middle School</b> |       |       |       |       |       |       |   |
| Ages 10 to 14                        | 2,742 | 2,672 | 2,680 | 38.1% | 37.8% | 37.2% | -0.6%                                   |
| <b>High School</b>                   |       |       |       |       |       |       |   |
| Ages 15 to 17                        | 1,737 | 1,638 | 1,591 | 24.1% | 23.2% | 22.1% | -1.1%                                   |



#### Summary of School Aged Children Findings:

Early Elementary children ages 5 to 9 are projected to increase as a percentage of children between 5 and 17 by 1.7%.

High School aged children 15 to 17 are declining as a percentage of children between 5 and 17 by -1.1%.

Late Elementary to Middle School aged children ages 10 to 14 are declining as a percentage of children between 5 and 17 by -0.6%.

Overall, children are aging through but there is some evidence of a resurgence of children in the younger years.

# COMMUNITY PROFILE, pages 7-8

## INSITE #5: HOUSEHOLD AND FAMILY INCOME TRENDS

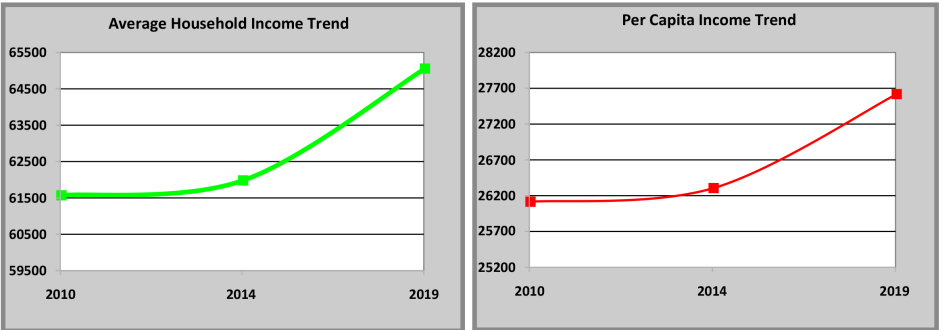
### AVERAGE HOUSEHOLD INCOME AND PER CAPITA INCOME

Average Household Income and Per Capita Income indicate the level of financial resources within a community. Average Household income reflects the average income for each household, whether family or non-family.

In this study area, the estimated current year average household income is \$61,984. The average household income is projected to grow by 5.0% to \$65,059.

Per Capita Income is a measure of the average income of all persons within a household. For family households, this would include all children. It does not mean that each person actually contributes to the average income from work. It is calculated by dividing the aggregate household income by the population.

The estimated per capita income for the current year is \$26,306. The Per Capita Income is projected to grow by 5.0% to \$27,619.



| Income Trends          | 2010   | 2014   | 2019   | 2010% | 2014% | 2019% | Estimated 5 Year %pt Change 2014 - 2019 |
|------------------------|--------|--------|--------|-------|-------|-------|---|
| <b>Households</b>      |        |        |        |       |       |       |   |
| Less than \$10,000     | 1,970  | 2,032  | 1,939  | 11.3% | 11.9% | 11.3% | -0.6%                                   |
| \$10,000 to \$14,999   | 1,293  | 1,375  | 1,235  | 7.4%  | 8.1%  | 7.2%  | -0.9%                                   |
| \$15,000 to \$24,999   | 2,545  | 2,380  | 2,361  | 14.6% | 14.0% | 13.8% | -0.2%                                   |
| \$25,000 to \$34,999   | 1,750  | 1,850  | 1,862  | 10.1% | 10.8% | 10.9% | 0.0%                                    |
| \$35,000 to \$49,999   | 2,334  | 2,137  | 2,074  | 13.4% | 12.5% | 12.1% | -0.4%                                   |
| \$50,000 to \$74,999   | 3,035  | 2,876  | 2,905  | 17.4% | 16.9% | 17.0% | 0.1%                                    |
| \$75,000 to \$99,999   | 1,712  | 1,459  | 1,558  | 9.8%  | 8.6%  | 9.1%  | 0.5%                                    |
| \$100,000 to \$149,999 | 1,607  | 1,683  | 1,787  | 9.2%  | 9.9%  | 10.4% | 0.6%                                    |
| \$150,000 to \$199,999 | 475    | 691    | 620    | 2.7%  | 4.1%  | 3.6%  | -0.4%                                   |
| \$200,000 or more      | 686    | 577    | 790    | 3.9%  | 3.4%  | 4.6%  | 1.2%                                    |
| Totals                 | 17,407 | 17,060 | 17,131 |       |       |       |   |

## INSITE #5: HOUSEHOLD AND FAMILY INCOME TRENDS (continued)

### FAMILY INCOME

Family income is a sub-set of household income. It excludes non-family households. Family households include two or more persons who are related and living in the same dwelling unit. Children are more likely to live in family households. Non-family households are households in which two or more persons live in the same dwelling unit but are unrelated.

The number of families with annual incomes above \$100,000 is projected to grow over the next five years. For the current year, it is estimated that 23.4% of all family incomes exceed \$100,000 per year. In five years that number is projected to be 23.9%.

| Income Trends          | 2014   | 2019   | 2014% | 2019% | Estimated 5 Year %pt Change 2014 - 2019 |
|------------------------|--------|--------|-------|-------|---|
| <b>Families</b>        |        |        |       |       |   |
| Less than \$10,000     | 796    | 851    | 7.8%  | 8.3%  | 0.49%                                   |
| \$10,000 to \$14,999   | 522    | 536    | 5.1%  | 5.2%  | 0.11%                                   |
| \$15,000 to \$24,999   | 1,244  | 1,193  | 12.2% | 11.7% | -0.57%                                  |
| \$25,000 to \$34,999   | 885    | 901    | 8.7%  | 8.8%  | 0.11%                                   |
| \$35,000 to \$49,999   | 1,388  | 1,381  | 13.6% | 13.5% | -0.14%                                  |
| \$50,000 to \$74,999   | 1,852  | 1,806  | 18.2% | 17.6% | -0.55%                                  |
| \$75,000 to \$99,999   | 1,104  | 1,119  | 10.8% | 10.9% | 0.09%                                   |
| \$100,000 to \$149,999 | 1,355  | 1,377  | 13.3% | 13.5% | 0.14%                                   |
| \$150,000-\$199,999    | 423    | 426    | 4.2%  | 4.2%  | 0.01%                                   |
| \$200,000 or more      | 607    | 643    | 6.0%  | 6.3%  | 0.32%                                   |
| Totals                 | 10,176 | 10,233 |       |       |   |

### MEDIAN INCOME BY RACE AND ETHNICITY

Median income by race and ethnicity is a subset of household income. Median income is that point where there are as many households with incomes greater than the median as there are households with incomes less than the median.

| Median Income by Race and Ethnicity      | 2014   |
|--|--------|
| Asian Household Income                   | 58,749 |
| Black/ African American Household Income | 24,952 |
| Hispanic/Latino Household Income         | 33,161 |
| White/Anglo Household Income             | 57,237 |
| P Is, Am Indian Other Household Income   | 57,702 |



# COMMUNITY PROFILE, pages 9-10

## INSITE #6: HOUSEHOLDS AND CHILDREN TRENDS

Diversity of child rearing environments is increasing along with the many other types of growing diversity in the US. To understand this, we begin with the types of households that exist in a community. There are...

- family households with children under 18
- family households without children under 18

The concern of this analysis is family households with children under 18. Of the types of family households with children there are...

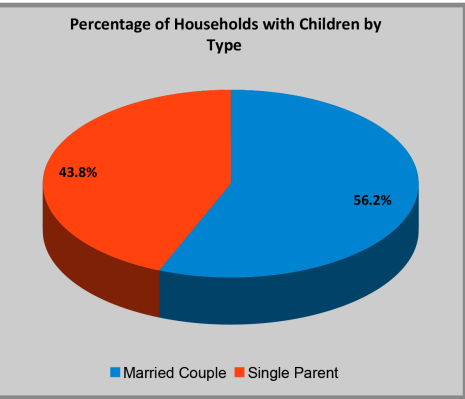
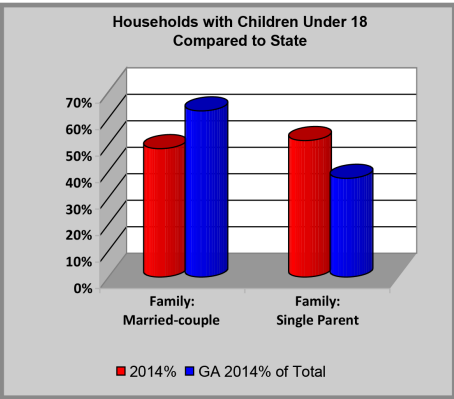
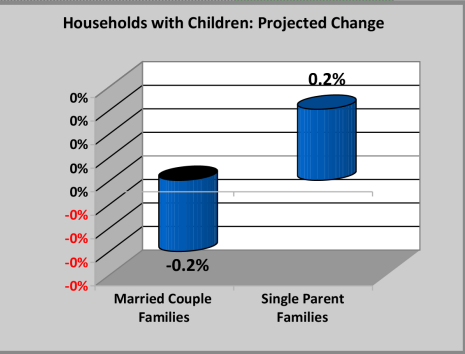
- Married couple families
- Single parent families (father or mother)

These two are reported for the study area in the table below.

| Households                               | 2010  | 2014  | 2019  | 2010% | 2014% | 2019% | Estimated 5 Year %pt Change 2014 - 2019 |
|--|-------|-------|-------|-------|-------|-------|---|
| <b>Households with Children under 18</b> |       |       |       |       |       |       |   |
| Married Couple                           | 2,568 | 2,396 | 2,389 | 48.5% | 56.2% | 56.1% | -0.2%                                   |
| Single Parent                            | 2,730 | 1,866 | 1,872 | 51.5% | 43.8% | 43.9% | 0.2%                                    |

Of the households with children under 18, married couple households are decreasing as a percentage while single parent households are increasing. The graph to the right illustrates this. Bars above the 0% point indicate a family type that is increasing while bars below 0% is decreasing. This provides "insite" into how family households and structures with children are changing in the study area.

A comparison to the state reveals to what extent this community is similar or dissimilar to the state as a whole. The study area's married couple households with children are dissimilar to the state's profile. The percentage of single parent households with children is greater than the state.



## INSITE #7: MARITAL STATUS TRENDS

### MARITAL STATUS BY TYPE

Population by Marital Status considers the number and percentage of persons 15 years of age and greater by their current marital status. Both trend information as well as a comparison to the study area's state marital status types provides two different views of this social reality.

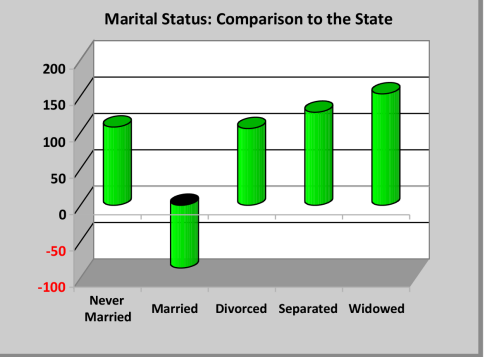
Marital types reported include..

- Never Married (Singles)
- Currently Married
- Divorced
- Separated
- Widowed

|  | 2010   | 2014   | 2019   | 2010% | 2014% | 2019% | 2010 to 2019 %pt Change |
|--|--------|--------|--------|-------|-------|-------|-------------------------|
| <b>Population by Marital Status: Age 15+</b> |        |        |        |       |       |       |                         |
| Never Married                                | 10,038 | 11,157 | 11,768 | 30.3% | 34.5% | 36.4% | 6.1%                    |
| Married                                      | 15,174 | 13,622 | 13,069 | 45.7% | 42.1% | 40.4% | -5.4%                   |
| Divorced                                     | 4,181  | 3,819  | 3,830  | 12.6% | 11.8% | 11.8% | -0.8%                   |
| Separated                                    | 1,199  | 1,011  | 923    | 3.6%  | 3.1%  | 2.9%  | -0.8%                   |
| Widowed                                      | 2,586  | 2,758  | 2,774  | 7.8%  | 8.5%  | 8.6%  | 0.8%                    |

In this community, the current year estimate of marital status reveals a community of adults less likely to be married than the state average for adults. The percentage single, never married in the study area is higher than the state average for adults 15 years and older. Divorce is more prevalent than the state wide average.

The graph to the right illustrates the marital status comparison of the study area to the state. Bars above the 0% point line indicate a marital status type that is more prevalent than the state average while bars below the 0% are below the state average. The length of the bars represent the strength of the difference. They are not percentages.



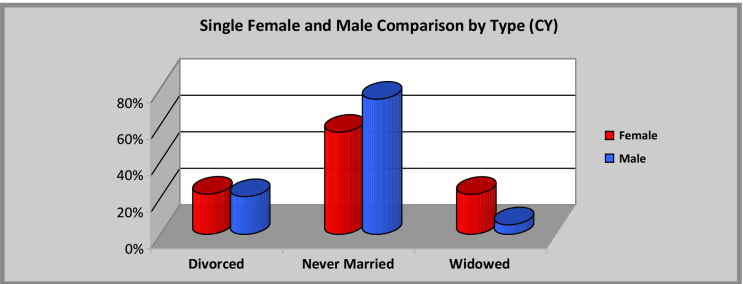
### MARITAL STATUS BY FEMALE AND MALE

Who is more likely to be unmarried, women or men in this community? Consider these findings about this study area:

Women 15 years and older are less likely to be single, never married than men.

Women 15 years and older are more likely to be divorced than men.

Women 15 years and older are more likely to be widowed than men.



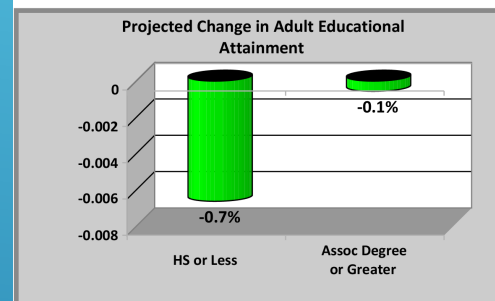
# COMMUNITY PROFILE, pages 11-12

## INSITE #8: ADULT EDUCATIONAL ATTAINMENT

The level of educational attainment of a community's adult population is an important indicator of its opportunities and challenges. This analysis will look at the Adult Educational Attainment from three perspectives

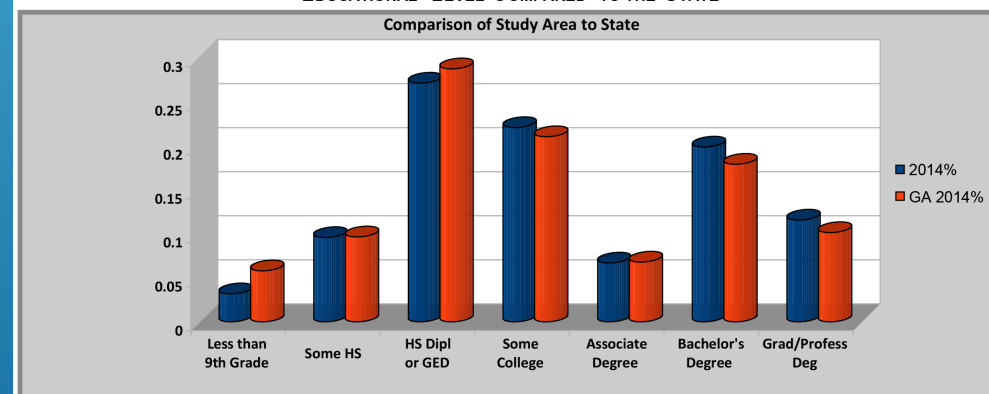
First, it looks to see if the level of educational attainment for adults is rising or not. Second, it compares the level of attainment to that of the state of GEORGIA. (If this is a state report, the comparison will be to itself.) Finally, the table provides the percentages from 2010.

### EDUCATIONAL LEVEL ATTAINMENT CHANGE



The educational attainment level of adults has been rising over the past few years. It is projected to decline over the next five years by -0.1%.

### EDUCATIONAL LEVEL COMPARED TO THE STATE



|   | 2010  | 2014  | 2019  | GA 2014% | 2014 Study Area-State Comp Index |
|---|-------|-------|-------|----------|----------------------------------|
| Population by Educational Attainment: 25+ |       |       |       |          |                                  |
| Less than 9th Grade                       | 4.8%  | 3.2%  | 3.0%  | 5.8%     | 55                               |
| Some HS                                   | 9.9%  | 9.6%  | 9.0%  | 9.6%     | 99                               |
| HS Dipl or GED                            | 24.8% | 27.1% | 27.3% | 28.7%    | 94                               |
| Some College                              | 21.6% | 22.1% | 22.6% | 21.0%    | 105                              |
| Associate Degree                          | 6.4%  | 6.7%  | 6.9%  | 6.8%     | 98                               |
| Bachelor's Degree                         | 21.0% | 19.8% | 19.7% | 17.9%    | 111                              |
| Grad/Profess Deg                          | 11.4% | 11.6% | 11.4% | 10.1%    | 114                              |

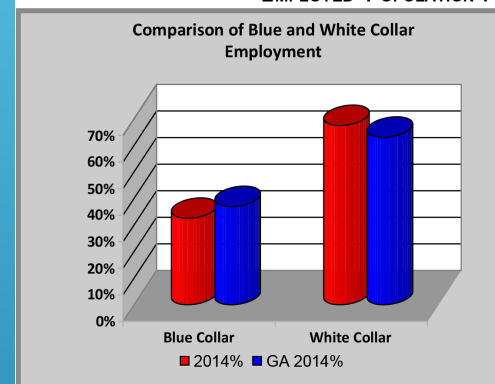
The overall educational attainment of the adults in this community is greater than the state.

## INSITE #9: POPULATION BY EMPLOYMENT

Like educational attainment, an analysis of a community by its employment types and categories provides an important "insite" into its socio-economics. This analysis looks at two factors.

First is a report of the employed population 16 and over by the traditional "blue collar" and "white collar" occupations and compares these to the state. Second, it looks at the community by the seven standard census bureau occupations and compares them to the state.

### EMPLOYED POPULATION : BLUE COLLAR OR WHITE COLLAR



On the chart to the left, the study area is compared to the state of GEORGIA. This study area is close to the state average for White Collar workers. It is well below the state average for Blue Collar workers.

### EMPLOYED CIVILIAN POPULATION BY OCCUPATION

|   | 2014  | GA 2014 | Comp. Index | Interpretation                |
|---|-------|---------|-------------|-------------------------------|
| Employed Civilian Pop 16+ by Occupation |       |         |             |                               |
| Bldg Maintenance & Cleaning             | 4.4%  | 3.9%    | 112         | Well above the state average. |
| Construction                            | 6.4%  | 8.9%    | 72          | Well below the state average. |
| Farming, Fishing, & Forestry            | 0.0%  | 0.6%    | 7           | Well below the state average. |
| Food Preparation Serving                | 6.9%  | 5.4%    | 128         | Well above the state average. |
| Healthcare Support                      | 2.8%  | 1.9%    | 147         | Well above the state average. |
| Managerial Executive                    | 15.3% | 15.1%   | 101         | At about the state average.   |
| Office Admin                            | 15.0% | 13.6%   | 111         | Well above the state average. |
| Personal Care                           | 3.5%  | 3.0%    | 117         | Well above the state average. |
| Production Transportation               | 9.2%  | 13.0%   | 71          | Well below the state average. |
| Prof Specialty                          | 24.3% | 20.6%   | 118         | Well above the state average. |
| Protective                              | 2.2%  | 2.3%    | 97          | At about the state average.   |
| Sales                                   | 10.1% | 11.9%   | 84          | Well below the state average. |

# COMMUNITY PROFILE, pages 13-14

| INSITE #10: MOSAIC Segments  |       |        |  |            |                                  |
|--|-------|--------|--|------------|----------------------------------|
| Mosaic is a geo-demographic segmentation system developed by and for marketers. Instead of looking at individual demographic variables, a segmentation system clusters households into groups with multiple common characteristics. Demographic variables that generally cluster together would include income, educational levels, presence of children and occupations among others. |       |        | This database is developed by Experian. Some find the information helpful because it presents a multi-dimensional view of a community.<br>In the report below, the top 15 Mosaic Segments of the study area are provided. (If less than 15, rows will be blank.)<br><br><b>NOTE: For a full description please see the DI Demographic Segment Guide (Mosaic) under the Help menu on the Documents gallery.</b> |            |                                  |
|  | 2014  | 2014%  | State %  | Comp Index | Relative to the GA State Ave.    |
| Mosaic Segments  |       |        |  |            |                                  |
| S69 Economic Challenges - Urban Survivors  | 2,624 | 15.38% | 3.81%  | 404        | Well above the state average     |
| J34 Autumn Years - Aging in Place  | 1,257 | 7.37%  | 1.15%  | 639        | Well above the state average     |
| N48 Pastoral Pride - Rural Southern Bliss  | 1,202 | 7.05%  | 7.12%  | 99         | About average for the state      |
| C11 Booming with Confidence - Aging of Aquarius  | 938   | 5.50%  | 2.31%  | 239        | Well above the state average     |
| B09 Flourishing Families - Family Fun-tastic   | 901   | 5.28%  | 0.50%  | 1055       | Well above the state average     |
| R67 Aspirational Fusion - Hope for Tomorrow  | 884   | 5.18%  | 1.93%  | 268        | Well above the state average     |
| O51 Singles and Starters - Digital Dependents  | 740   | 4.34%  | 3.05%  | 142        | Well above the state average     |
| Q62 Golden Year Guardians - Reaping Rewards  | 729   | 4.27%  | 1.08%  | 395        | Well above the state average     |
| Q65 Golden Year Guardians - Senior Discounts   | 719   | 4.22%  | 0.84%  | 501        | Well above the state average     |
| E20 Thriving Boomers - No Place Like Home  | 687   | 4.03%  | 0.75%  | 534        | Well above the state average     |
| A02 Power Elite - Platinum Prosperity  | 648   | 3.80%  | 2.15%  | 176        | Well above the state average     |
| O52 Singles and Starters - Urban Ambition  | 623   | 3.65%  | 6.62%  | 55         | Well below the state average     |
| O54 Singles and Starters - Striving Single Scene   | 525   | 3.08%  | 2.44%  | 126        | Well above the state average     |
| Q64 Golden Year Guardians - Town Elders  | 520   | 3.05%  | 3.91%  | 78         | Somewhat below the state average |
| D18 Suburban Style - Suburban Attainment   | 483   | 2.83%  | 8.73%  | 32         | Well below the state average     |

| INSITE #11: CHARITABLE GIVING PRACTICES   |        |  |       |                               |
|---|--------|--|-------|-------------------------------|
| Charitable giving practices data provide three perspectives about giving in the study area. First, they indicate how extensive giving is within a study area by showing the percentage of households that are likely to contribute \$200 or more dollars per year to charitable causes.<br><br>Second, they project the direction of giving. Giving data is provided across 10 sectors of charity giving. Each community has its own distinctive pattern.<br><br>Finally, they show how the study area gives across the 10 sectors in comparison to the state of GEORGIA. An area may contribute modestly to a charitable sector in terms of actual projected households but it may be well above the state-wide average for such giving. |        | <b>Interpreting the Table</b><br><br>As the table is studied look at two factors; the number of people or households and the index. The first will provide a sense of the number strength in the study area. The second shows how giving to one of the 10 charitable targets compares to the state. Any "index" over 100 means the study area gives more to a charitable target than is true for the state as a whole.<br><br>To make the interpretation of this easier, the following table is sorted by Index. However, be sure to look at the "% of Households" column. A particular charitable sector may have a low index but still a larger percentage than some other of the 10 sectors represented here. |       |                               |
|   | Hholds | % of HH  | Index | Interpretation                |
| <b>Charitable Contributions Last Yr: \$200 Or More</b>  |        |  |       |                               |
| Public Radio-\$200 Or More  | 155    | 0.9%   | 198   | Well above the state ave.     |
| Environmental-\$200 Or More   | 262    | 1.5%   | 148   | Well above the state ave.     |
| Health-\$200 Or More  | 747    | 4.4%   | 136   | Well above the state ave.     |
| Social Services/Welfare-\$200 Or More   | 1,170  | 6.9%   | 125   | Well above the state ave.     |
| Public Television-\$200 Or More   | 87     | 0.5%   | 121   | Somewhat above the state ave. |
| Other-\$200 Or More   | 821    | 4.8%   | 103   | About average for the state.  |
| Religious-\$200 Or More   | 4,149  | 24.4%  | 103   | About average for the state.  |
| Political Organization-\$200 Or More  | 141    | 0.8%   | 98    | About average for the state.  |
| Private Foundation-\$200 Or More  | 442    | 2.6%   | 78    | Somewhat below the state ave. |
| Education-\$200 Or More   | 536    | 3.2%   | 73    | Somewhat below the state ave. |
| <b>Summary of Charitable Contribution Findings:</b><br>Overall, it is estimated that households in this study area are somewhat above the state average in their contributions to charities.  |        | <b>More specific findings include:</b><br>The number of charitable sectors where giving is well above the state average: 4.<br><br>The number of charitable sectors where giving is somewhat below the state average: 2.<br><br>The number of charitable sectors where giving is well below the state average: 0.  |       |                               |

# COMMUNITY PROFILE, pages 15-16

| INSITE #12: RELIGIOUS PROGRAM OR MINISTRY PREFERENCES  |                    |                |                    |                |                    |                |
|--|--------------------|----------------|--------------------|----------------|--------------------|----------------|
| This information is from the recent survey conducted by MissionInsite of US Religious Preferences, Practices and Beliefs called the Quadrennium Project. While general religious data is available through various organizations, only MissionInsite can provide local geography projections that are current. The complete survey results are available in the Predesigned Quad Report. The Quadrennium White Paper is available on the web site. |                    |                |                    |                |                    |                |
|  | Study Area         |                | US Average         |                | Comparative Index  |                |
|  | Modestly Important | Very Important | Modestly Important | Very Important | Modestly Important | Very Important |
| <b>Personal Growth</b>   | 34.1%              | 10.8%          | 32.6%              | 9.0%           | 105                | 120            |
| Addiction support groups   | 27.3%              | 11.8%          | 26.9%              | 10.0%          | 101                | 119            |
| Health/weight loss programs  | 35.1%              | 11.6%          | 33.9%              | 9.1%           | 103                | 128            |
| Practical training seminars  | 40.1%              | 9.0%           | 37.1%              | 8.0%           | 108                | 112            |
| <b>Family Support and Intervention Services</b>  | 34.9%              | 18.6%          | 35.0%              | 14.8%          | 100                | 126            |
| Daycare/After-School Programs  | 24.1%              | 13.6%          | 24.3%              | 10.6%          | 99                 | 128            |
| Crisis support groups  | 42.7%              | 17.2%          | 41.7%              | 14.3%          | 102                | 120            |
| Family oriented activities   | 38.6%              | 28.7%          | 39.5%              | 24.0%          | 98                 | 119            |
| Marriage enrichment  | 34.6%              | 18.6%          | 35.3%              | 13.7%          | 98                 | 136            |
| Parenting development  | 29.6%              | 14.9%          | 29.6%              | 11.7%          | 100                | 127            |
| Personal/family counseling   | 39.7%              | 18.7%          | 39.6%              | 14.2%          | 100                | 132            |
| <b>Community Involvement and Advocacy Programs</b>   | 47.4%              | 19.0%          | 47.7%              | 16.1%          | 99                 | 118            |
| Adult social activities  | 51.3%              | 20.8%          | 51.8%              | 17.0%          | 99                 | 123            |
| Involvement in social causes   | 48.5%              | 17.6%          | 48.6%              | 15.5%          | 100                | 114            |
| Social justice advocacy work   | 39.5%              | 13.6%          | 39.3%              | 11.6%          | 101                | 117            |
| Opportunities for volunteering in the community  | 50.1%              | 23.9%          | 51.1%              | 20.4%          | 98                 | 117            |
| <b>Community Activities or Cultural Programs</b>   | 41.8%              | 19.8%          | 42.3%              | 16.6%          | 99                 | 120            |
| Cultural programs (music, drama, art)  | 45.9%              | 15.0%          | 45.2%              | 12.8%          | 102                | 117            |
| Holiday programs/activities  | 48.6%              | 21.7%          | 49.0%              | 18.0%          | 99                 | 120            |
| Seniors/retiree activities   | 41.6%              | 20.3%          | 41.8%              | 16.7%          | 99                 | 121            |
| Youth social activities  | 31.1%              | 22.3%          | 33.0%              | 18.8%          | 94                 | 119            |
| <b>Religious/Spiritual Programs</b>  | 34.7%              | 23.6%          | 34.2%              | 19.0%          | 101                | 124            |
| Alternative spiritual practices (meditation, yoga, etc.)   | 26.8%              | 9.0%           | 28.2%              | 8.0%           | 95                 | 112            |
| Bible or Scripture study/prayer groups   | 34.1%              | 28.7%          | 32.5%              | 21.6%          | 105                | 133            |
| Christian education for children   | 28.2%              | 26.5%          | 27.8%              | 22.0%          | 102                | 120            |
| Contemporary worship services  | 40.4%              | 20.8%          | 40.2%              | 17.0%          | 100                | 122            |
| Spiritual discussion groups  | 42.0%              | 20.4%          | 40.1%              | 15.0%          | 105                | 136            |
| Traditional worship services   | 36.4%              | 36.3%          | 36.8%              | 30.3%          | 99                 | 120            |
| Sources: US Census Bureau, Synergos Technologies Inc., Experian, DecisionInsite/MissionInsite  |                    |                |                    |                |                    |                |
| Page 15  |                    |                |                    |                |                    |                |

## Supporting Information

### Interpreting the Report

The ExecutiveInsite report is designed for easy reading. But there are several tools provided in the tables that make this easier.

**Change over time:** Several trend tables have a column indicating a change over time. Generally these tables begin with the last census, include the current year estimate, a five year projection and if available, a 10 year forecast. The data in each cell represents a percentage change up or down.

**Color Coding:** Both the "Change over Time" and "Comparative Indexes" columns are color coded to easily spot any change and the direction of that change.

|         |            |        |            |
|---------|------------|--------|------------|
| Change: | Increasing | Stable | Declining  |
| Index:  | Above Ave  | Ave    | Below Ave. |

### Variable Definitions

Full variable definitions can be found in the MI Demographic Reference Guide. Download it free from the Help/Documents menu located on the map screen of your study area on the MissionInsite website.

**Indexes:** Some variables will have a column called "Comparative Index." An index is an easy way to compare a study area with a larger area. For this report, all comparisons are with the state or states within which the study area falls. The indexes can be interpreted as follows.

- Indexes of 100 mean the study area variable is the same as its base area.
- Indexes greater than 100 mean the study area variable is above the base area. The higher the number, the greater it is above the base.
- Indexes less than 100 mean the study area variable is below the base area. The lower the number, the greater it is below the base.

### Support

If you need support with this report, please email MissionInsite at [misupport@missioninsite.com](mailto:misupport@missioninsite.com).