

# DIOCESE OF ATLANTA

## COMMISSION ON STEWARDSHIP

### STEWARDSHIP DURING COVID-19

Strategies for the Ministry of Stewardship  
during a time without in-person worship

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# Welcome

*"There is always a storm. There is always rain. Some experience it. Some live through it. And others are made from it." — Shannon L. Alder*

We are living in a most unusual time full of challenges.

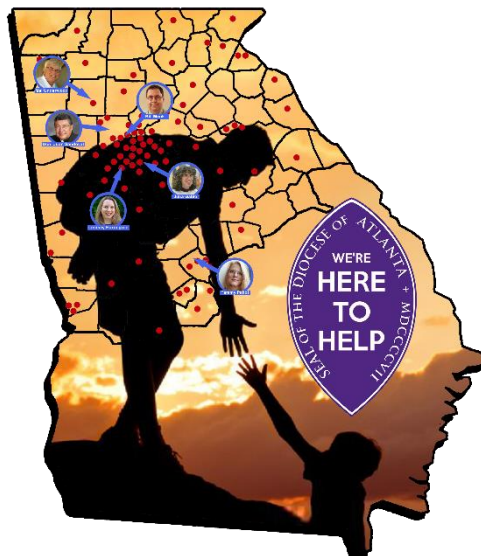
Many people have come to think of stewardship as a code word for the annual beg-a-thon. In reality, Christian Stewardship is our thankful and intentional response to the question, "What is God calling me to do with the gifts God has entrusted to me?"

Everything I have is a gift from God. Everything – my car, my clothes, this body, my family, my abilities. Stewardship is using the gifts God has given me to do the work God is calling me to do.

What is God calling us to do during these unusual times? How do we teach about Christian Stewardship when we aren't able to gather together in-person? How do we approach financial stewardship in a time of financial uncertainty?

We hope you will find these ideas and resources helpful. In addition to these written materials, the Commission on Stewardship is here to help you. Stewardship resources as well as our contact information can be found in the last section of this book and at <https://www.episcopalatlanta.org/ministry-development-and-congregational-vitality/>. Please do not hesitate to contact us for assistance.

Peace,  
Tammy E. Pallot, Chair  
Commission on Stewardship  
Episcopal Diocese of Atlanta



# It's All About Relationships

Stewardship is all about relationships. Many people feel isolated and disconnected right now. It is crucially important that we continue to reinforce and strengthen our relationships with one another.

## Pastoral Contacts

People are our greatest resource, so we must be good stewards of them. Create a group to make regular pastoral contacts to every member of the parish. Seek out and ask church members if they need help. Don't count on them to reach out to you. Hearing a familiar voice is a reminder that "you matter". Check on each parishioner at least once every 2 or 3 weeks.

## Create Opportunities for Community

Many people are longing for a sense of community. Although we cannot gather in the traditional way, we can still provide opportunities for community. One easy way to create community is to schedule a reoccurring Zoom meeting. This can be a relaxed time for people to chat such as "Coffee Hour" after worship service or "Virtual Lunch" during the week or it could be a more structured event like a Bible Study or Book Club. Families with small children may enjoy a weekly "story time" followed by some time for the parents to support each other. Regular small group Zoom meetings will strengthen your community.

# Tell Your Story

*“The church does not need to “open” because the church never “closed”. We who make up the Body of Christ, the church, love God and our neighbors and ourselves so much that we will stay away from our buildings until it is safe. We are the church.” -Rt. Rev. Deon K. Johnson*

Although the building may be closed, the church is still open. As we are not able to tell our story in person right now, communicating through other means is vital. Use all of the tools available to you (e-news, newsletters, text, social media, phone calls, etc.) to make sure your members know you are still there and what various parish ministries are doing.

## Monthly Article in Newsletter

One way to tell your story is through regular articles in your newsletter. What is the Spirit saying to the church and how is our parish responding? How have ministry activities shifted during the pandemic? These articles should demonstrate how your parish is continuing to be God’s hands in the world during this time of Holy Distancing. Whether that means you are continuing to participate in a feeding program or you are financially supporting a local agency that is providing the in-person support. Include lots of pictures of parishioners and those helped by your ministries

A light-hearted way to maintain a relationship with your parishioners is through stewardship cartoons. To find a plethora of stewardship related cartoons, type “stewardship cartoons” into your internet search engine (Google, etc.).

It is important for people to know where the church is financially. Include regular simplified financial reports in the church newsletter. Don’t include a 12 page spreadsheet, but do include enough information to give people an idea of where the church is financially.

## Sunday Bulletin

If your parish is producing an online worship bulletin, include regular financial updates. In the bulletin, these updates should be very short and easy to read: the amount of income and the amount of expenses. You may choose to include income and expenses for the past week (or month) and year to date.

Another way to include stewardship in your regular worship bulletins is by including stewardship quotes. These can be found by typing “stewardship quotes” in your internet search engine (Google, etc.).

## Hand-Written Notes

Hand-written notes are the most underutilized tool we have. In the age of email and texting, we frequently underestimate the power of a hand-written note – especially a thank you note.

Some ideas of what to include in the notes:

- How grateful you are that the person is a member of your parish
- What you miss during this time of holy distancing
- What you are most looking forward to when we return to in-person gatherings
- What things are happening while the building is closed
- Thank you for your continued support
- Thank you for being a part of our community, for participating in...

**Vestry** – Divide the members of the parish among the Vestry and ask the Vestry write letters.

**Ministry Team Leaders** – You can also recruit the ministry team leaders to write letters to each of the members of their team.

**Clergy** – Provide the clergy with a list of parishioners and ask them to write several letters each week.

Maintaining relationships and reminding people they are valued members of the community is being a good steward of one of your most valuable resources.

## Social Media

A very effective tool for telling your story is social media. Most parishes are already using Facebook and YouTube, but utilizing multiple platforms will reach a broader group of people.

- Facebook
- YouTube
- Twitter
- Instagram
- TikTok



- SnapChat

If you need help using any of the above social media platforms, enlist a young person to help you. These are free, easy to use platforms that can be used to keep people engaged with your parish.

## Videos

A very effective way to tell your story is with a video. You may be familiar with the Hamilton parody “You’ll Be Back” by Rev. Lonnie Lacy that became a viral sensation (<https://www.youtube.com/watch?v=CFduNE4pXAQ>). What you may not realize is that this video was part of a parish talent show. Every year, St. Anne’s in Tifton has a talent show and the priest always does the closing number. This year, instead of cancelling the talent show, they had parishioners send in videos. They edited the talent show together and released it online. Can you imagine how much connection that facilitated? Not to mention, the attention they have received when this video went viral.

Whether as a part of your stewardship program or as another way to engage your congregation, you can create videos. Regardless of your skill level or financial capabilities, you are capable of doing this!

In addition to You’ll Be Back, the three short videos demonstrate a wide range of financial resources and technical skills.

“Churchy” – <https://youtu.be/d04e--AAt2U> With a lot of creativity and a little technical skill, St. Aiden’s Episcopal Church in Cypress, Texas created a cheeky parody of the Pharrell Williams song “Happy”. This video is a reflection the personality of the church.

“Hello” – <https://youtu.be/X30j77FcrQA> St. James Cathedral in Chicago created a parody of The Book of Mormon, for their stewardship campaign. This video required professional assistance and a sizeable budget.

“Redeemed” – <https://youtu.be/9R4n9S1jwe8> St. Thomas Episcopal Church in Overland, Kansas, created a moving video with parishioners walking in front of a camera (possibly a cell phone) holding handwritten posters. This video required virtually no technical skills or money. With a little creativity, a cell phone, some poster boards, and markers your church could make a video like this.

# Electronic Giving

If there was any doubt about the need to implement an Electronic Giving program, the pandemic has made an Electronic Giving program a necessity. Even without a pandemic, you should consider having an electronic giving program because it

- Increases Security – there is no concern about someone getting hold of a check
- Fewer people carry checkbooks and cash
- Attractive to younger generations
- Good for the environment (no waste of paper)
- Simplifies bookkeeping – gifts are directly deposited into your bank and reports can be easily imported into your accounting software
- Stabilize the church's cash flow (people often forget to give if they missed a Sunday, but electronic giving maintains consistency)
- Churches with a well implemented electronic giving program can see up to a 30% increase in actual revenue received
- First Fruits – electronic giving helps us keep the spiritual discipline of giving a percentage of our income back to God first
- More donors rely on online or mobile platforms to make recurring or one-time gifts to nonprofits than ever before.
- Receipts and tax information are automatic and accurate

Electronic Giving can include giving via a checking account, a savings account, and/or a credit card. Some parishes question whether it is appropriate for churches to encourage the use of credit cards. The cons of accepting credit cards are that it could encourage debt and there are additional fees associated with credit cards. On the flip side, credit cards offer a convenience and many people actually earn money through cash back awards.

Before deciding on which company to use for online giving, it is wise to compare the various prices and services to determine which one works best for your parish.

## Electronic Giving Companies

### ACS Realm

If your parishes already using ACS Realm as the parish database, we encourage you to strongly consider using the ACS Realm Online Giving module. (Realm uses Vanco to process the online giving.) Parishioners are empowered to set up, change, pause, and/or discontinue their giving through the same Realm system and login they are

already using. An advantage to using Realm for online giving is that it keeps everything centralized inside one system (Realm) instead of asking parishioners to learn to navigate multiple systems.

In addition to reoccurring gifts from checking/savings accounts and credit cards, Realm also includes Text-to-Give as well as QR Scanning-to-Give. Each time a donation is withdrawn from a parishioner's account, Realm automatically sends a thank you email, which includes the amount of their gift and the fund to which it was applied (i.e., their pledge or the building fund). Parishioners can login anytime to view their entire giving history.



- No Monthly Fee
- Credit/Debit Card – 2.95% + \$0.45/transaction
- Checking/Savings Account – 0.65% + \$0.45/transaction
- Checking/Savings Account Batch Fee – \$0.45

## Vanco

Vanco is the service ACS Realm uses to process online giving, however, if your parish does not use ACS Realm, you can go directly through Vanco.

- Monthly Fee – \$10
- Debit/Credit Card – 2.75% + \$0.45/transaction
- ACH Processing – 1.00% + \$0.45/transaction



## Tithe.ly

As a member of TENS (The Episcopal Network for Stewardship), your parish is eligible to receive a discount through Tithe.ly

- Text-to-give, one-time, and recurring donations
- TENS members receive a discount
- Set-up: Free
- Transaction 2.9% (discount 2.75%) + \$0.30
- Donors can elect to pay the transaction cost themselves, giving 100% of the donation to the church
- Text-to-give \$19/month (discount \$9)



## PayPal

- There is a possible custom page for churches
- It has the least friendly backend support, with little donor information going back to the congregation
- No option for recurring donation
- It has wide trust and brand recognition in the marketplace
- Least expensive transaction cost
- Set-up: Free
- Transaction: 2.2% + \$0.30



## easyTithe

- Works on websites and mobile platforms
- Very easy to set up and has a reasonable backend support.
- Add-on features (these do cost) include streaming services, sermon recording, event registration
- Set-up: Free
- Transaction: 3% + \$0.39



## FaithStreet

- Customizable and easy to implement.
- Includes add-ons for text-to-give and campaigns within campaigns
- Great back-end reporting
- Allows donors to absorb transaction costs
- Set-up: Monthly fee of \$42
- Transaction: 3.5% + \$0.30



## PushPay

- Short of having your own integrated CRM/CMS (like Raiser's Edge, for example) this is the most robust add-on donation site.
- Donations online and mobile
- Relationship management pieces for development and stewardship
- Set up: tiered depending on church size
- Transaction: 2.5% - 3% per transaction



## Giving Tools

- It's a virtual giving platform / portal
- Allows you to run a whole campaign with multiple appeals (e.g. annual budget, flower guild, outreach, special collections, discretionary fund)
- Monthly Fee: \$10-\$30. You get a lower transaction rate with the higher packages
- Transaction Cost: 2.2% + \$0.30 or as low as 1.9% + \$0.20



## Zelle

- Works with most large banks, but not smaller banks or many credit unions
- There is not much ability to track donor information apart from the user name or phone number / email
- There is no fee to use Zelle either to send or receive, but your banking institution might charge a fee.



## Alternative Ways To Giving Electronically

The goal isn't just to have one way for people to give electronically. The goal is to make giving as easy as possible for as many people as possible. This means providing multiple avenues for giving that appeal to different demographics.

## Venmo

Venmo is a tool many people under 40 are already using to process money. Unlike other tools, Venmo has a social media aspect. Friends see what you are supporting. The image on the right is the Venmo account of Galileo Church in Texas.

- No setup or monthly fees.
- Sending money from bank account - \$0
- Credit card fee – 3% charged to the person sending money
- Fee for receiving money from Venmo users – \$0
- Transfer money from Venmo to your bank account (1-3 days) – \$0
- Instant transfer from Venmo to your bank account – 1%



## Cash App

Cash App is a peer-to-peer money transfer service. Like Venmo, Cash App lets you quickly send and receive money.

- No setup or monthly fees.
- Sending money from bank account – \$0
- Credit card fee – 3% charged to the person sending money
- Fees for receiving money – \$0
- Transfer money from CashApp to your bank account (1-3 days) – \$0
- Instant transfer from CashApp to your bank account – 1.5%
- Can be used to invest in stocks
- Can be used to convert bitcoin to dollars



## Facebook For Non-Profits

Facebook has an integrated giving tool for qualified nonprofits and churches. During the COVID-19 pandemic (and possibly longer) Facebook is not taking any transaction fees or other costs for setting up fundraisers for nonprofit organizations. If your congregation is using Facebook Live to stream services, consider adding the Facebook Pay button to your profile.



There are a few steps to set up Facebook for nonprofits, including having your page approved as a Nonprofit Organization. To enroll in Facebook for Non-Profits, go to the Facebook Business Manager ([business.facebook.com](https://business.facebook.com)) and click on “Business Info” on the left side of the page. Complete the “Business Details” section. To be approved as a nonprofit, you will need your tax id and a utility bill or incorporation papers.

Next, go to [facebook.com/donate/signup](https://facebook.com/donate/signup) to sign up for Facebook payments. You will need to have a pdf of a bank statement from the last three months as well as a utility bill or incorporation papers.

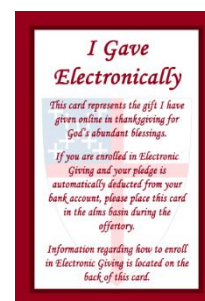
The process takes about two weeks to complete. Once verified and approved, you can add the Facebook Pay link to your Facebook page and begin receiving donations.

The goal isn't just to have one way for people to give electronically. The goal is to make giving as easy as possible for as many people as possible. Is a 70-year-old going to use Cash App or Venmo? Probably not. Is a 25-year-old going to use PayPal? Probably not. Again, the goal is to meet people where they are and to make giving as easy as possible.

## Benefits of Pew Cards

Although we are not currently worshiping from the pews, we will eventually return to in-person worship. Creating “I Gave Electronically” pew cards serves several purposes. Pew cards allow people using electronic giving to physically participate in the offertory. Being able to participate in the ritual of the offertory is not only helpful for the person giving electronically, but it also sets a good example for others who may be watching (especially children). The other advantage of the cards is they promote your online giving program. By placing a QR code on the card, it also enables visitors to make a one-time (or reoccurring) gift by scanning the QR code. These cards can be printed in-house on card stock and recycled back into the pews until they begin to look worn.

While we are not able to worship in person, include the QR code on your service leaflets, in your newsletters, on Facebook, and on your website.



## Spread the Good News

Once you have electronic giving set up, do people know about it? Do they know how to use it? Even if they've been told, do they remember?

One easy way to remind people is to have an overlay during your Sunday worship. This not only reminds people “how” to give, but it also serves as reminder “to” give.

In addition to during your worship services, put the information in your enews, bulletins, and website. Repeat, repeat, repeat.





# Annual Campaign Programs

## Cottage Meetings

In the traditional Cottage Meeting program, groups of 8 to 10 parishioners are invited to meet at a member's home for dessert, Bible Study, and brief presentation where they will be given their pledge cards. During COVID we are not able to gather in each other's homes.

Programs such as Zoom, Google Hangouts, and Microsoft Teams enable us to have Virtual Cottage Meetings. By meeting in small groups, you are strengthening relationships by providing people an avenue for socializing and expressing any concerns they may be having, all while providing Stewardship education. There may be a few members who are not able to use zoom – especially some of the older members. One way to encourage their participation is to reach out to their family members or caretakers and ask them to help facilitate the technology.

Steps for successful Online Cottage Meetings:

- Recruit 10% of the members to serve as discussion leaders/host
- Identify a list of dates and times when each cottage meeting will happen. (They don't all happen at the same time.)
- Set up Zoom (or Google Teams, etc.) meetings for the designated dates/times.
- Stewardship Chair sends out a letter introducing the program.
- Rector sends a letter with theological perspective and encouraging people to participate.
- Provide each discussion leader/host with the Zoom link for their meeting and a list of names of people to invite (including their addresses and telephone numbers). This list should include 8 to 10 people who live near them.
- Have a training event for all discussion leaders/hosts. During the training, a guest leader provides stewardship education, explains what to expect during the cottage meetings, and invites the hosts to pledge. (*Members of the Commission on Stewardship are available to serve as guest leaders.*)
- Discussion leaders/hosts send invitations (via snail mail and/or email) and follow up to confirm attendance.
- Online Cottage Meetings:
  - Opening Prayer
  - Brief reflection using Bible study



- Review of Parish Narrative/Mission Statement and/or review how your parish has continued to be God's hands in the world even though the building has been closed as well as the parish's plans for the future.
- A Personal witness where someone shares their stewardship story.
- Provide information about how to pledge (website, mail, etc.) and the Commitment or ingathering Sunday date when the campaign is scheduled to end.
- Closing Prayer

## Personal Notes Campaign

In a traditional letter writing campaign a group of volunteer letter writers gather for a stewardship presentation followed by each volunteer writing personal notes to several members of the congregation. This program is easily modifiable by holding the training session on Zoom. During this time of isolation, handwritten personal notes are especially appreciated.

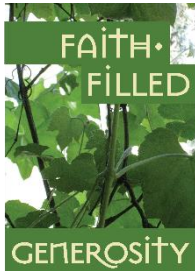
Steps for successful Personal Notes program:

- Stewardship Chair sends a letter to each household introducing the program.
- Rector sends a letter to each household with theological perspective and encouraging people to participate.
- Recruit Personal Note Writers
- Senior Warden sends one letter, which includes a personal witness, to each household.
- Junior Warden sends one letter to each household which includes a personal witness.
- Treasurer sends one letter with a personal witness to every household. (optional)
- Personal Note Writers Training Session
  - Stewardship education/Bible Study
  - Provide guidance on writing the letter
  - Provide list of names and addresses
  - Hand write a personal note to each person on their list asking the person to join them in supporting God's work through this parish and insert pledge card with return envelope.
  - Mail the handwritten personal notes
- Collect pledges on Commitment Sunday
- Rector/Treasurer/Senior Warden sends thank you note to those who pledge.

## Winning Combination

Both the Cottage Meetings and the Personal Notes have advantages and limitations. Keep in mind that you aren't restricted to one program or the other. You can do a combination of things. For example - Perhaps plan cottage meetings and once you see who is not going to attend, send those people personal notes.

## Faith Filled Generosity



Faith Filled Generosity is the 2020 Annual Campaign from TENS, The Episcopal Network for Stewardship. The entire program, including pledge cards, pre-written letters, and weekly bulletin inserts for October 4 – November 29 can be downloaded from the members only section of the TENS.org website. The username 1PETER and the password FOUR:10 are required to access the members only section.

## Holy Currencies

Another great resource is the book Holy Currencies: Six Blessings for Sustainable Missional Ministries by Rev. Dr. Eric Law. This is a program that seeks to change the paradigm of “currency” to include the currencies of gracious leadership, relationship, truth, wellness, money, and time/place. Holy Currencies explores the Cycle of Blessings – that by sharing our blessings, we create more blessings and grow our ministries. Holy Currencies includes very specific activities that can be modified and used during this time of Holy Distancing.



# Additional Considerations

## Personal Testimonies

*“Unless we learn how to humbly tell each other our giving stories, our churches will not learn to give.” — **Randy Alcorn***

Personal stories about our faith are powerful! Hearing how a person is living out their faith brings people closer to one another and provides a vehicle for the Holy Spirit to work. Many parishes typically incorporate individual's personal stewardship testimonies as part of your worship services for several weeks leading up to your ingathering Sunday. Despite being physically separated from one another, technology enables us to still share our stories. A smartphone is all that is required to record a short video.

If the worship service is pre-recorded, invite people to record their testimony and then incorporate it into the worship like you usually would. If you are live streaming, you can either have people pre-record their testimony or they can give their testimony live via zoom. Again, how you do it will depend on how you are currently streaming your service. If you need help with the technical aspects, please feel free to contact the Commission on Stewardship.

In addition to having people present their testimonies in person, ask them to also submit a written version. The written testimony can be included in your enews, Facebook, and website the week after they appear. Again, the goal is to reach as many people as possible.

## Pledge Cards

We do not have the luxury of handing people their pledge cards this year, which means they need to be available in multiple platforms. The pledge card online should include a version that can be completed and submitted online as well as a version that can be printed, filled in by hand, and returned to the church in the mail. Both versions should be available on your website and included in your newsletter. Frequently remind people how to pledge online (using Realm, for example) and how they can access a paper version. Repeat these reminders on your website, bulletins, newsletters, Facebook, and as part of the announcements during worship services.

## Celebrate

Regardless of how you choose to implement your annual campaign, make sure you celebrate the gifts of God! Perhaps create a video compilation of multiple people saying “Thank You”. Celebrate with a Netflix Watch Party. Let your imagination run wild!

# Stewardship Resources

## Diocese of Atlanta Commission on Stewardship

### ➤ **What?**

- Annual Campaign Consultants
- Planned Giving
- Vestry Stewardship Statements
- Workshops
- Year Round Giving

### ➤ **Consultants**

- Tammy Pallot, Chair – tammypallot@gmail.com (Macon)
- Mal Underwood – malvinunderwood@bellsouth.net (Cartersville)
- Julia Gable – gabriel5018@hotmail.com (Decatur)
- Archdeacon Juan Sandoval – jsandoval@stphilipscathedral.org (Kennesaw)
- Bill Monk – wmtmonk@gmail.com (Atlanta)
- Lindsey Hardegree – lhardegree@episcopalatlanta.org (Planned Giving)
- Rev. Canon C. John Thompson-Quartey –  
jthompsonquartey@episcopalatlanta.org

## Workshops

- Stewardship During COVID-19, presented by the Episcopal Diocese of Atlanta Commission on Stewardship, September 26, 2020, 10 am – noon via Zoom. Register at <https://public.serviceu.com/RegistrationForm/10929800-449939958/?OrgKey=7d7ed618-26bb-48b6-b8da-5273f3545433>

## Books

- A Manual for Stewardship Development Programs in the Congregations, Thomas Gossen, et. al.
- The Cottage Meeting Commitment Program, Thomas Gossen and Bruce Rockwell
- The Personal Note Commitment Program, Thomas Gossen and Lonnie Schreiber
- The Festive Meal Commitment Program, Thomas Gossen and Lonnie Schreiber
- The Faithful Member Home Visitation Commitment Program, Thomas Gossen and Bruce Rockwell

- The Home to Home Delivery Commitment Program, Thomas Gossen and Bruce Rockwell
- The S Word, Archbishop Douglas Hambidge
- New Consecration Sunday, Herb Miller, 2007, Abingdon Press, Revised Edition
- Not Your Parents' Offering Plate: A New Vision for Financial Stewardship, J. Clif Christopher; 2008 Abingdon Press
- Transforming Stewardship, C. K. Robertson, 2009, Church Publishing
- Grateful and Generous Hearts, Dr. John Westerhoff, 1997, Institute for Pastoral Studies
- Remember the Future: Financial Leadership and Asset Management for Congregations, Gerald W. Keucher, 2006, Church Publishing
- Creating Congregations of Generous People, Michael Durall, 1999, The Alban Institute
- Fearless Church Fundraising: The Practical and Spiritual Approach to Stewardship, Charles LaFond
- Fundraising for Churches: 12 Keys to Success Every Church Leader Should Know, Linda Wise McNay and Sarah B. Matthews
- Prodigal Sons & Material Girls: How Not to Be Your Child's ATM, Nathan Dungan, 2003, John Wiley & Sons
- Holy Currencies: Six Blessings for Sustainable Missional Ministries, Eric H. F. Law
- Drawing on Holy Currencies: Awesome, Amazing, and Animated Activities for Stewardship, Eric H. F. Law
- Holy Currency Exchange: 101 Stories, Songs, Actions, and Visions for Missional and Sustainable Ministries, Eric H. F. Law

## Websites

- The Episcopal Diocese of Atlanta – <https://www.episcopalatlanta.org/ministry-development-and-congregational-vitality/>
  - Consultant Contact Information
  - Stewardship Resources – Presentations, Year Round Stewardship Program
- TENS – The Episcopal Network for Stewardship – [www.tens.org](http://www.tens.org)
  - User Name: 1PETER Password: FOUR:10
  - “Faith Filled Generosity” annual giving campaign materials under “Member Resources”
  - TENS Conference Webinars available
- Thrivent Financial – [www.thrivent.com](http://www.thrivent.com)
  - Evan Longstreth – email address [evan.longstreth@thrivent.com](mailto:evan.longstreth@thrivent.com)

- Free financial planning workshops (Retirement Planning, Newlyweds, Children, Teenagers, Family, Estate Planning, Long Term Care, Social Security, etc.)
- Action Teams
- Financial Services
- Action Grants
- Project Resource – <https://project-resource.org>
- “Come and See” 67 page detailed plan, including Lenten guide, by Charles LaFond – [www.charleslafond.net/content/CongregationalMembershipGrowthToolkit.docx](http://www.charleslafond.net/content/CongregationalMembershipGrowthToolkit.docx)
  - [www.modernpostcard.com](http://www.modernpostcard.com) – postcard printing company
- Province IV of the Episcopal Church – [www.provinceiv.org](http://www.provinceiv.org)
- Episcopal Church Foundation (Endowments, Planned Giving, Capital Campaigns) – [www.episcopalchurch.org](http://www.episcopalchurch.org)
- The Episcopal Church – [www.episcopalchurch.org](http://www.episcopalchurch.org)
- New Facts on Episcopal Church Growth and Decline – [www.episcopalchurch.org/library/document/new-facts-episcopal-church-growth-and-decline](http://www.episcopalchurch.org/library/document/new-facts-episcopal-church-growth-and-decline)
- Stewardship University – [www.stewardshipuniversity.wordpress.com](http://www.stewardshipuniversity.wordpress.com)
- 40 Acts (Do Lent Generously) – [www.40acts.org.uk](http://www.40acts.org.uk)
- Ecumenical Stewardship Center – [stewardshipresources.org](http://stewardshipresources.org)
- Kaleidoscope Institute (Holy Currencies) – [www.kscopeinstitute.org](http://www.kscopeinstitute.org)
- Google – [www.google.com](http://www.google.com)

## Electronic Giving

- Vanco – [www.vancoservices.com](http://www.vancoservices.com)
- NCS Envelope Services – [www.envelopeservice.com](http://www.envelopeservice.com) (previously called e-giving)
- Parish Pay – [www.parishpay.com](http://www.parishpay.com)
- ACS Realm – <http://www.acstechnologies.com/products/product-videos/realms-giving-online>
- Venmo – <https://venmo.com>

## Social Media

- Facebook – [www.facebook.com](http://www.facebook.com)
- Instagram – [www.instagram.com](http://www.instagram.com)
  - Hashtags – #theepiscopalchurch; #episcopalatl; #eycdioatl; #stphilipscathedral; #campmikell; #tgdaddy (Trinity Episcopal Church, Columbus)

- Twitter – [www.twitter.com](http://www.twitter.com)
- SnapChat – [www.snapchat.com](http://www.snapchat.com)
- TikTok – [www.tiktok.com](http://www.tiktok.com)
- YouTube – [www.youtube.com](http://www.youtube.com)
  - St. Aidan's, Cypress, Texas ("Churchy") – [www.youtube.com/watch?v=rUjQPrpz2ek](http://www.youtube.com/watch?v=rUjQPrpz2ek)
  - St. Thomas, Overland Park, Kansas ("Redeemed") – [www.youtube.com/watch?v=imXP0VW4KMU](http://www.youtube.com/watch?v=imXP0VW4KMU)
  - St. James Cathedral, Chicago ("Hello", Book of Mormon Parody) – [www.youtube.com/watch?v=RNGWSJBD5UY](http://www.youtube.com/watch?v=RNGWSJBD5UY)
  - All Saints, Chicago (It's a Wonderful Life) – [www.youtube.com/watch?v=k0Q0u7\\_dx7E](http://www.youtube.com/watch?v=k0Q0u7_dx7E)

## Other Useful Resources

- TechSoup – [www.techsoup.org](http://www.techsoup.org) – Offers computer software and hardware to nonprofits for minimal cost (Microsoft Office Standard \$29)
- Research and Statistics about your church and surrounding area – <https://www.episcopalchurch.org/research-and-statistics>
  - Know Your Neighborhood – Explore detailed demographics and trends in the area within 15 minutes of your parish as well as participation and giving trends for each parish and diocese  
<https://datastorycloud.com/episcopal/publicviewer/>