

DIOCESE OF ATLANTA

COMMISSION ON STEWARDSHIP

STEWARDSHIP DURING COVID-19

Strategies for the Ministry of Stewardship
during a time without in-person worship

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Additional Considerations

Personal Testimonies

“Unless we learn how to humbly tell each other our giving stories, our churches will not learn to give.” — Randy Alcorn

Personal stories about our faith are powerful! Hearing how a person is living out their faith brings people closer to one another and provides a vehicle for the Holy Spirit to work. Many parishes typically incorporate individual’s personal stewardship testimonies as part of your worship services for several weeks leading up to your ingathering Sunday. Despite being physically separated from one another, technology enables us to still share our stories. A smartphone is all that is required to record a short video.

If the worship service is pre-recorded, invite people to record their testimony and then incorporate it into the worship like you usually would. If you are live streaming, you can either have people pre-record their testimony or they can give their testimony live via zoom. Again, how you do it will depend on how you are currently streaming your service. If you need help with the technical aspects, please feel free to contact the Commission on Stewardship.

In addition to having people present their testimonies in person, ask them to also submit a written version. The written testimony can be included in your enews, Facebook, and website the week after they appear. Again, the goal is to reach as many people as possible.

Pledge Cards

We do not have the luxury of handing people their pledge cards this year, which means they need to be available in multiple platforms. The pledge card online should include a version that can be completed and submitted online as well as a version that can be printed, filled in by hand, and returned to the church in the mail. Both versions should be available on your website and included in your newsletter. Frequently remind people how to pledge online (using Realm, for example) and how they can access a paper version. Repeat these reminders on your website, bulletins, newsletters, Facebook, and as part of the announcements during worship services.

Celebrate

Regardless of how you choose to implement your annual campaign, make sure you celebrate the gifts of God! Perhaps create a video compilation of multiple people saying “Thank You”. Celebrate with a Netflix Watch Party. Let your imagination run wild!

